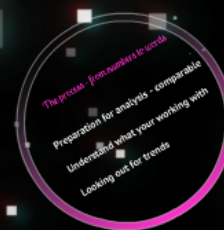
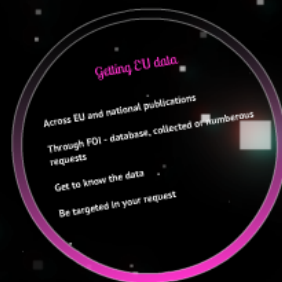
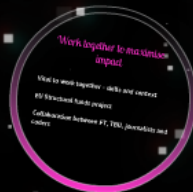
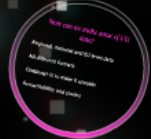


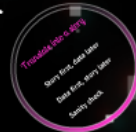
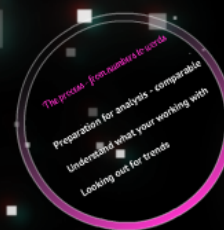
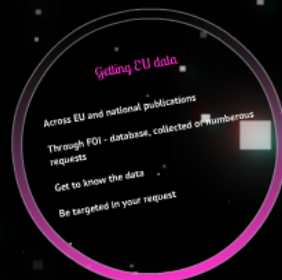
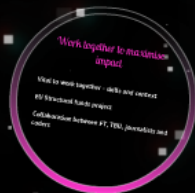
# Using EU data in journalism

## practical tips and hints



# Using EU data in journalism

## practical tips and hints



# *Why we should use EU data*

**Sea of data**

**Numbers tell a story**

**Important as citizens &  
journalists**

# How can we make sense of EU data?

**Regional, national and EU level data**

**All different formats**

**Challenge is to make it useable**

**Accountability and stories**



# *Work together to maximise impact*

**Vital to work together - skills and context**

**EU Structural funds project**

**Collaboration between FT, TBIJ, journalists and  
coders**

# *Getting EU data*

**Across EU and national publications**

**Through FOI - database, collected or numerous requests**

**Get to know the data**

**Be targeted in your request**

*The process - from numbers to words*

**Preparation for analysis - comparable**

**Understand what your working with**

**Looking out for trends**

*Translate into a story*

**Story first, data later**

**Data first, story later**

**Sanity check**



*Need to make use of data*

**Can ask for more once we understand  
what we have...**