LIBRARIES AS POWERFUL PARTNERS

in Dissemination and Exploitation of Results of Lifelong Learning Projects

Di-XL

Methodological Material

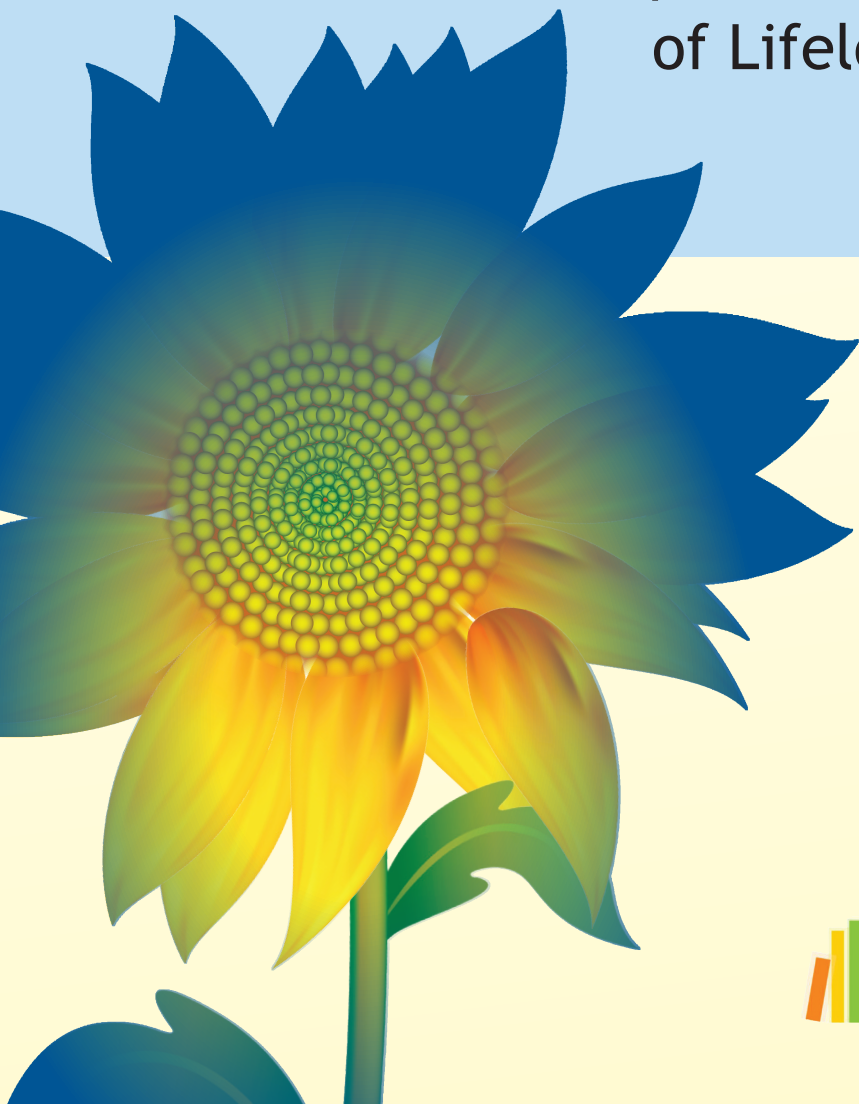# LIBRARIES AS POWERFUL PARTNERS

in Dissemination and Exploitation of Results of Lifelong Learning Projects

Lifelong
Learning
Programme

LNB
NATIONAL
LIBRARY
OF LATVIA

BalticBright

SOCIALINIŲ INOVACIJŲ FONDAS

БИБЛИОТЕКА ГРАДА БЕОГРАДА

sedukon
www.sedukon.cz

Action

NTK
50°6'14.083"N, 14°23'26.365"E
Národní technická knihovna
National Technical Library

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Introduction

Di-XL Model and this Methodological material is aimed at two main groups of users:

1) organizations and individuals implementing lifelong learning projects (Lifelong Learning Programme and Erasmus+); 2) libraries as organizations.

The DiXL Model and this Methodological material describing the Model and the experience of using the Model was prepared within Di-XL Project „

Di-XL Project is co-financed by the EU Lifelong Learning Programme (LLP). It was developed under LLP sub-programme KA4 „Dissemination and Exploitation of Results" and is addressing **KA4 priority for "developing robust models for successful dissemination and exploitation of results".**

The Model was developed by a group of partner organizations representing the sector of libraries and organizations which have produced results in lifelong learning projects. We believe that libraries as regular partners of dissemination and exploitation can help lifelong learning sector increase the number of users of LLP and of Erasmus+ results.

There are several options for libraries to be active in dissemination. However, Di-XL Model has focused more substantially **one of those options: cooperation between organizations representing lifelong learning projects and libraries.** Thus, Di-XL Model is model of cooperation between them for dissemination and exploitation of results of lifelong learning projects.

When we speak about results of lifelong learning projects in this material, first and foremost we mean results of Lifelong Learning Programme and of Erasmus+. However, it can be used for results of other lifelong learning or education projects, and even for and by other sectors (health, employment, environment, etc.) willing to actively promote initiatives or products serving public good.

Di-XL Model:
What is It?

Acronym Di-XL =

Dissemination and Exploitation
through Libraries
Dissemination Xlarge

Di-XL Model =

Model of Cooperation between
libraries and organizations
implementing lifelong learning
projects for dissemination and
exploitation of results of these
projects

Di-XL Model:
for What?

Dissemination
Exploitation
Promotion
of

Project results of EU Lifelong Learning Programme (LLP)

Projects and project results, intellectual outputs of Erasmus+ programme

Results of any other lifelong learning/ education projects or initiatives

Intellectual outputs, products, initiatives of other sectors (health, environment, employment, etc.)

Di-XL Model:
for Whom?

Di-XL Model for

Libraries, managers of libraries, librarians

Stakeholders and policy makers of Library Sector

Organizations implementing lifelong learning projects (EU LLP, Eramus+)

Project managers and coordinators, project staff

Agencies providing funding and guidance to projects Stakeholders and policy makers of lifelong learning sector

Part I. Background

1. EU Lifelong Learning Programme (LLP) and Erasmus+

Lifelong Learning Programme (LLP) was a European Funding programme (2007 – 2013) promoting European cooperation for development of lifelong learning opportunities, innovation and quality of education and training, as well as improving access to lifelong learning. The LLP was the successor of Socrates, Leonardo da Vinci, ICT/Open and Distance Learning. LLP provided funding for projects covering different education activities and initiatives based on European cooperation.

LLP sub-programmes focused on different stages of education and training and continuing previous programmes:

- Comenius for schools
- Erasmus for higher education
- Leonardo da Vinci for vocational education and training
- Grundtvig for adult education

The **transversal programmes** had thematic orientation with key activities focused on:

- Policy cooperation and innovation
- Languages
- Information and communication technologies - ICT
- Dissemination and exploitation of results

The Erasmus+ (2014-2020) programme aims to boost skills and employability, as well as modernising Education, Training, and Youth work. Erasmus+ replaces seven programmes bringing together the Lifelong Learning Programme (Erasmus, Leonardo da Vinci, Comenius and Grundtvig), the Youth in Action programme, five international cooperation programmes (Erasmus Mundus, Tempus, Alfa, Edulink, the programme for cooperation with industrialized countries), the new Sport action.

Erasmus+ supports international **mobilities of individuals** and **transnational partnerships** among education, training, and youth organizations to foster cooperation and bridge the worlds of Education and work, to modernize education, training, and youth systems, support projects in the field of sport.

To find out more about Erasmus+ opportunities go to Erasmus+ website:
http://eacea.ec.europa.eu/erasmus-plus
http://ec.europa.eu/programmes/erasmus-plus/index_en.htm
or websites of national agencies:
http://ec.europa.eu/programmes/erasmus-plus/tools/national-agencies/index_en.htm

2. Different types of projects, different results

TYPES OF PROJECTS

PROJECT RESULTS

Mobilities (LLP)

KA1 under Erasmus+

Partnership projects (LLP)

KA2 under Erasmus+

Multilaterial projects

Network projects

KA2 under Erasmus+
KA3 under Erasmus+

Skills, competences of individuals, increased knowledge in a certain field

Experiences

Exchange of ideas and good practices

European cooperation

Events

New or Extended European partnerships

Mechanisms of cooperation

Methods (cooperation, managerial)

Policy lessons

Products or intellectual outputs – see the list below)

Di-XL Model can be used for different LLP/Erasmus+ results, even if they do not exist in tangible form. For instance, experiences gained through mobilities or mechanisms of cooperation (partnerships, networks) can be disseminated by organizing events with project participants presenting, demonstrating and sharing these results.

However, the biggest investments in producing outputs (products, intellectual outputs) are usually made within multilateral projects. Partners of these projects are usually committed to ensure sustainability and use of these products after the end of projects. Thus, the main value of Di-XL model may be for products of LLP multilateral projects or intellectual outputs of Erasmus+.

> Distinguish between dissemination of projects and dissemination of results of projects! Results should remain meaningful long after the projects are finished.

Products or intellectual outputs of LLP or Erasmus+ projects may include:

- training content for specific subjects or programmes
- training programmes and courses: e-learning courses etc.
- training/learning materials, open education resources, etc.
- qualifications
- tool-kits, e-learning platforms, learning management systems, etc.
- databases: online databases, material repositories etc.
- guidelines for platform users, guidelines for specific purposes
- handbooks, manuals for implementation of specific pedagogical approaches,
- games, e.g., educational games, game-based learning systems, etc.
- methods and methodologies, pedagogical approaches
- on-line and off-line tools for learning, teaching, assessment, networking, etc.
- materials in teacher training: teacher training courses, curricula, resources, etc.
- approaches/tools in education management or education policy implementation
- examples of best practices, case studies
- studies, surveys, reports on various issues related to lifelong learning, etc.

Examples of products developed within LLP projects by Action Synergy, Greece:

Training Content for Specific Subjects	Online Bank of Resources for language content for immigrants http://cybercafe.metoikos.eu
Training Courses	E-Learning course for the operators of the wastewater treatment plants http://actione-learn.eu/nireas
Training/ Learning Materials	Romani language for beginners http://www.romaninet.com/course/english_course.html
Online Tools	Online Tool for the self -evaluation of the managerial skills http://assessment.crednetmanager.eu
Toolkits or platforms supporting training courses	Online Language Learning Community for less used languages http://sunlangcom.vision-solutions.gr
Databases	European Bank for the Development of Modular Curricula and Educational Technologies http://www.emcet.net/database.html
Guidelines	Information and Guidance on New Careers and Training Pathways http://career.guidelines.it
Handbooks, Manuals	manual for staff and managers in the hotel and catering sector, informing them how to provide services that fully include disabled customers http://www.acad-europe.org/docs/WP5_Manual_8th%20version%20completed_formated_by_lukasz_hoppe.pdf
Evaluation or Assessment Tools	Assessment of Migrants' Competencies in Ederly Care http://amico-online.org
Methods and Methodologies	Methodology for Online Content Development for Advanced Students http://www.ellinikiglossa.eu/images/methodologies/2.1.1%20methodology%20for%20content%20development_english.pdf
Games	Safety and Health Game http://game.shnw.eu
Tools	Matching Skills Tool for the skills possessed by university students and requested by enterprises http://uetp.vision-solutions.gr
Materials in Teacher Training	Teacher training on training Roma children of a pre-school age http://actione-learn.eu/roma/frontpage/index.php/en/
Approaches and tools in education management	Network for the Development of Higher Education Management Systems http://www.dehems-project.eu
Examples of Best Practices	Best Practices on the certification of managerial skills http://bestpractices.crednetmanager.eu
Studies	Comparative Report on the certification of managerial skills http://crednetmanager.eu/images/comparativereportonthestateoftheartinthesector.pdf

Examples of products developed within LLP projects by Social innovation Fund, Lithuania

"Wo-Men" - Gender Equality Creates democracy	Project website: www.gender-equality.webinfo.lt
	"Comparative analysis of gender equality structures" (in EN) Publication, ISBN 9955-488-09-3
	"Tools for change. A good practice Guide Promoting Gender Equality through Education & Lifelong Learning" (in EN) Publication, ISBN 9955-9693-6-9
	"Curriculum for the course: Gender equality training for decision-makers, educators and leaders of NGOs" Publication, ISBN-10: 0-9505376-1-6; ISBN-13: 978-0-9505376-1-0
	„Needs analysis on lifelong learning training on gender equality for the project's target group " Printed Report, without ISBN
	"Electronic manual: Gender equality education for policy and decision makers, adult educators and leaders of NGOs" CD-ROM, without ISBN number
	Leaflet about the project activities, outcomes and result Publication without ISBN
GED-PLAN: Gender Equality & Diversity Planning at workplaces	Project website: http://gedplan.eu.lpf.lt/
	"Quality standards for GED consultancy at workplaces European framework of GED consultancy model" Publication, ISBN 978-609-95143-0-7
	„Outline Curriculum: Gender Equality and Diversity (GED) consultant at workplaces" Publication, ISBN 978-9955-9971-5-3
	E-learning course for GED consultant learning-conducive workplaces E-learning platform on the website
	Leaflet about project Publication without ISBN
	Leaflet about project outcomes Publication without ISBN
	State of Art Review report Printed Report, without ISBN
Facilitating Family Learning On Work & Family Balance (FAMILY)	Project website: http://family-learning.eu.lpf.lt/
	"Guidelines for family consultants" Publication, ISBN 978-9955-9971-7-7
	"Family learning on work & life balance" e-Handbook on Multilanguage DVD (in EN, DE, FI, IT, LT and LV languages), without ISBN
	"Good practices. Work & life balance" Video collection on Multilanguage DVD (in EN, DE, FI, IT, LT and LV languages), without ISBN
	"State of Art Review" Printed Report, without ISBN
	"Best practices on work & life balance" Printed brochure, without ISBN
	Leaflet about the project Publication without ISBN

3. Concepts of Dissemination and Exploitation

EU LLP and Erasmus+ Data Bases

When organizations implement lifelong learning projects with the support of the European Commission, they are committed not only to produce the results described in the project. Almost always they have the obligation to ensure dissemination of the project results, and, in many cases, also exploitation.

Dissemination: Derived from the Latin for "abroad" (*dis*) and "seed" (*semin*), to disseminate simply means to "spread widely". And that is precisely what disseminating your project results is all about: spreading them far and wide. This is defined as a planned process of providing information about the results to target groups of the project.

The most popular tools of dissemination are printed materials, DVDs, web-sites, social media, mailing lists, different public media channels, events like conferences, seminars, meetings, fairs, exhibitions.

Exploitation consists of 'mainstreaming' and 'multiplication'. 'Mainstreaming' means transferring successful results to local, regional, national or European policy and decision-makers, integrating them into the system. In order to influence the system level, project partners try to involve major stakeholders, policy and decision makers by organising meetings, seminars, workshops, preparing policy recommendations, etc. Multiplication is the planned process of convincing individual end-users to adopt and/or apply the results of the Project. This can be done by organizing pilot trainings or workshops when representatives of target groups have the possibility to test and start using the product developed by the project.

Dissemination and exploitation of project results mean informing target groups about the results and involving target groups in using the results.

DISSEMINATION
=
sowing seeds far and wide

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EXPLOITATION
=
involving target groups
in using results, utilization

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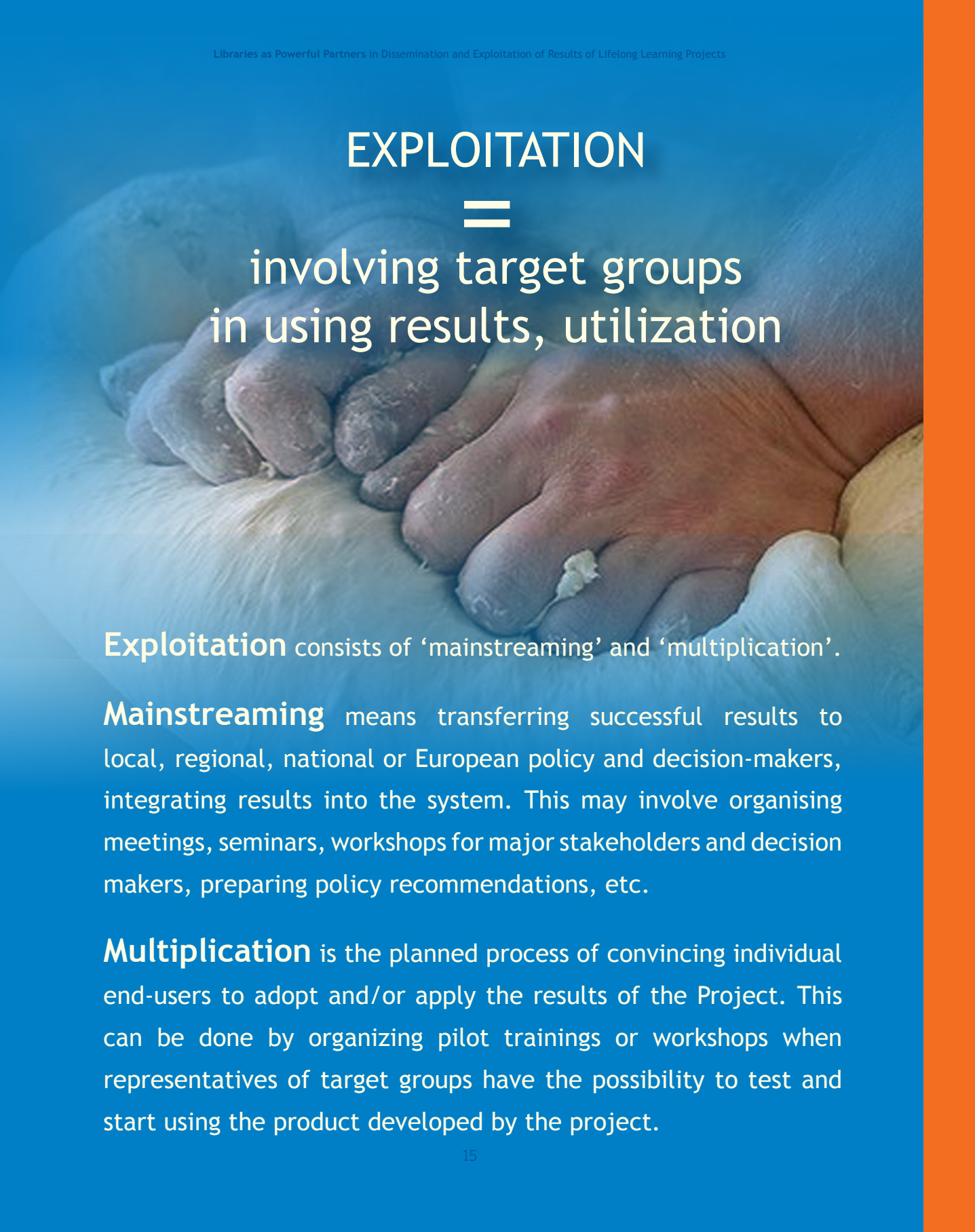
EU databases for Dissemination and Exploitation of the projects' results

There 4 main databases which are constantly-updated at the European level. These databases are great sources of the information about implemented projects and could be used by libraries to search and select projects which they may wish to promote.

- **Erasmus + dissemination platform** (former EVE platform, different sectors and areas of education)
  http://ec.europa.eu/programmes/erasmus-plus/projects/

- **ADAM** - Leonard da Vinci (vocational education and training, specific professional areas) database
  http://www.adam-europe.eu/adam

- **European Shared Treasure** - (decentralized partnerships projects and results) http://www.europeansharedtreasure.eu

- Database of the **European Label for innovative projects in language teaching and learning**
  http://ec.europa.eu/education/language/label/label_public

4. New Role of Public Libraries.

Libraries, due to their role of repository of books, information, learning resources, have always been seen as a stakeholder or partner lifelong learning. However, in the context of information society and knowledge-based economy when lifelong learning is relevant for everyone and everywhere, and with the new opportunities provided by information technologies, libraries have developed both: their role and their ambition for more active partnership.

Thus, IFLA (International Federation of Library Associations and Institutions) jointly with UNESCO in Public Library Manifesto have stated that "*The public library, the local gateway to knowledge provides a basic condition for lifelong learning, independent decision-making and cultural development of individual and social groups*"[1] (........). Between 2000 and 2003, IFLA carried out a project "The Role of Public Libraries in Lifelong Learning". In the Final report of the project, IFLA notes that the EU Lifelong Learning Memorandum has somewhat overlooked that "*libraries are not just service places, but active partners in education process...*". The aim of IFLA project was "***to explore the possibilities to play a more active role in lifelong learning and to establish tools for libraries and librarians to become active partners in education systems***."[2]

> *In Di-XL Model we speak of libraries not as collections of books, but of libraries as organizations which are willing to play an active role in promoting lifelong learning.*

The Resolution on Lifelong Learning by the European Council in 2002 recognized "*that libraries have the potential of bringing together learners and learning opportunities, encouraging and supporting learning communities, cities, regions, and setting up local learning centres* (......)" and that "*member states are invited to use the resources of ....public facilities such as libraries as multipurpose centres for lifelong learning.*"[3] , and encouraged development of networks between public libraries and education institutions.

Over the recent years most libraries have upgraded their infrastructures and facilities, have trained their staff to assume new roles, they have stepped beyond just proving services to readers/learners, but organize educational and cultural events. Libraries are ready to serve as multi-purpose centres for lifelong learning.

For instance, National Library of Latvia is involved in "information literacy" training of its customers, it is organizing Family days and exhibitions, activities for children, etc. This means there are large streams of communication between libraries and public: individuals and social groups.

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1 UNESCO Public Library Manifesto, 1994, http://www.unesco.org/webworld/libraries/manifestos/libraman.html
2 "The Role of Libraries in Lifelong Learning", final report of the project, IFLA, http://archive.ifla.org/VII/s8/proj/Lifelong-Learning Report.pdf
3 COUNCIL RESOLUTION of 27 June 2002 on lifelong learning (2002/C 163/01)

Role of Libraries in Lifelong Learning

EU Workshop for Libraries, Prague, Sept. 2013
Presentation by Lenka Hanzlikova
Municipal Library of Prague

GOALS

- NON-FORMAL EDUCATION
- MEETINGPOINT
- DIVERSITY
- UNDERSTANDING

CHILDREN

- STARTING LESSONS
- GAMES

ADULTS

- INSPIRATION
- CLUBS
- SPACE
- SCHOOL & STUDY

EVENTS

- PC CLUBS
- MEMORY IMPROVEMENT TECHNIQUES
- DISCUSSIONS
- FILM SCREENINGS

PRINTED MEDIA

- 2 MILION ITEMS
- READING SPACE
- 1 LIBRARY CARD
- 42 BRANCHES / 3 MOBIL LIBRARIES
- CHOOSING THE RIGHT PLACE

E-MEDIA

- DATABASES
  (film, music, fine art, e-journals, newspapers)
- HISTORICAL & RARE PRINTS
- E-BOOKS

EQUIPMENT

- E-BOOK READERS
- PCs
- iMACs
- WII
- WI-FI

Role of Libraries in Lifelong Learning

EU Workshop for Libraries, Prague, Sept. 2013
Presentation by Marta Dziļuma
National Library of Latvia

+

- Libraries as
  - resource for learning throughout all person's life
  - venue for self-education and informal learning

+

Libraries as user educators

- Information literacy
  - the ability to know when there is a need for information, to be able to identify, locate, evaluate, and effectively use that information for the issue or problem at hand

+

Libraries as professional development centres

- Ongoing professional development courses for library employees
- Education programmes developed in cloose cooperation with the employer needs in the library sector (world of work)
- Infrastructure for professional development: venue, technical equipment, sofware etc.

+

Libraries as partners in lifelong learning projects

- Mobility projects
- Transfer of innovation in professional development in librarianship
- Policy cooperation and innovation in Lifelong learning
- Dissemination and exploitation projects

+

Libraries as lifelong learning information channels

- Information for users
- Professional information network – mailinglists of public, academic, school and college libraries
- Libray portal (www.biblioteka.lv) - information platform for all employees in the sector
- Activities organized: events, workshops, round-table discussions ect.

5. Di-XL Project

Di-XL Project is co-financed by the EU Lifelong Learning Programme (LLP). It was developed under LLP sub-programme KA4 „Dissemination and Exploitation of Results". The project is addressing **KA4 priority for "developing robust models for successful dissemination and exploitation of results"**. The project proposal was based on the assumption that Libraries generally have a) large numbers of users and visitors which represent Lifelong learning programme target groups, or more broadly – people involved in lifelong learning; b) they have infrastructure and resources which can support dissemination and exploitation of lifelong learning projects.

Di-XL project was developed and implemented by **partner organizations** representing 5 countries: National Library of Latvia (P1), non-formal education centre Baltic Bright Consulting and Training (Latvia, P2), Action Synergy (Greece, P3), education and training centre Sedukon (Czech Republic, P4), Belgrade City Library (Serbia, P5), Social Innovation Fund (Lithuania, P6), National Library of Technology in Prague (Czech Republic, P7).

The main objective of Di-XL project was to develop an effective and sustainable model of dissemination and exploitation of Lifelong Learning Programme results via libraries.
Project steps included 1) Analysis of needs and possibilities; 2) Development of Di-XL Model; 3) Introducing the Model at European level: EU Workshop for library representatives; 4) Introducing the Model at national levels: to libraries and lifelong learning organizations in Partner countries, local workshops; and testing the Model in Partner countries; 5) Preparing Methodological material publication: description of the Model and examples; 6) Introducing Di-XL Model to policy and system level.

Project outputs include 1) Partnerships between Libraries and organizations implementing lifelong learning projects; 2) Needs analysis report, 3) Di-XL Model (concept) with E-Tool Box (supporting on-line material); 4) Methodological material including description of Di-XL Model, description of the use of the Model and Examples of use of the Model published in printed format and electronically in English and 5 other languages; 6) Di-XL Social media groups.

Di-XL Model was developed by practitioners from the target groups: libraries and organizations implementing EU LLP and Erasmus+ projects, and therefore is based on the needs and wishes of the target groups.

Needs analysis and research at the initial stage of the project surveyed both target groups and stakeholders (libraries and organizations implementing lifelong learning projects, stakeholders and policy level in libraries' and lifelong learning sector). The main conclusions of Needs analysis were:

1) Libraries have not been involved in streamlined and planned dissemination of LLP results so far;

2) Both sides (organizations implementing LLP projects and libraries) agree that libraries can be a powerful channel of dissemination and welcome the idea;

3) Libraries emphasize that the initiative should come from organizations implementing lifelong learning projects, therefore, the Model of Dissemination should be based on cooperation between the two types of organizations.

Please visit Di-XL website at www.dixl.eu for more information about the project and its outputs, as well as to use E-Tool Box which will support you in using Di-XL model.
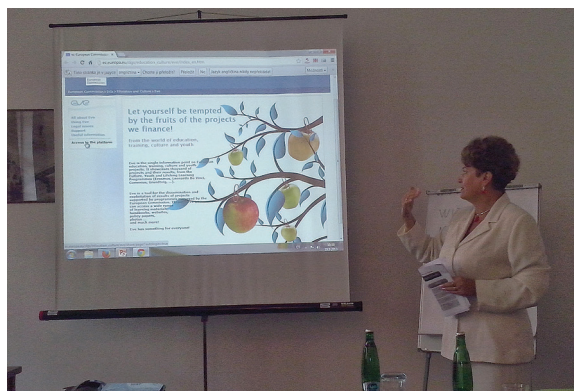
EU Workshop for Libraries in Prague (September, 2013): representatives of libraries

Di-XL project partners are brainstorming about tools of dissemination

Part II. Description of Di-XL Model

6. Target groups of Lifelong Learning Projects and of Libraries

Lifelong learning project results can be aimed at general or more specific target groups:

- general public (e.g., language learners of all ages, potential users of validation tools, etc.)

- specific social groups (e.g., young people, immigrants, unemployed people, entrepreneurs)

- specific lifelong learning sectors, institutions and groups therein: learners/students, teachers, staff, management (e.g., universities, higher education managers, VET institutions, VET students, adult learners, non-formal education institutions)

- representatives of specific professional groups or interests (e.g, managers of SMEs, construction workers, people organizing sports activities in communities, etc.)

- stakeholders, policy and decision makers related to any specific target groups, specific topics and to lifelong learning sector in general

These target groups are represented among users of libraries: one, some or all of these depending on the type of library. The target groups of LLP projects usually include both: individuals (users, visitors of libraries) and institutions (stakeholders, cooperation partners of libraries).

Target groups of LLP and Erasmus+ projects are among users and visitors of libraries. Note, that libraries can design and organize special activities for specific target groups.

Planning dissemination through libraries, it is important to consider **different types of libraries.**

TYPES OF LIBRARIES

TARGET GROUPS

General public

Network of Libraries including school libraries

All institutions

Researchers, academics

National Libraries

HE students

HE institutions, staff

Policy makers, stake holders

Specific professional groups

Public Libraries

Local policy makers, municipality, municipal institutions, local NGOs, etc.

Local education institutions

General public, local community

Different/specific social groups enterpreuners, unemployed, women, etc.

School Libraries

E.g. secondary school library – school students and teachers

Researchers Academia

HE staff

Academic Libraries

Professionals

HE students

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7. Involving Libraries: Different Options

Different options for libraries to take part in dissemination of lifelong learning projects:

	Actions and Actors	Impact	Benefits	Weaknesses
A	Libraries cooperate with Organizations implementing LLP/Esramus+ projects organize dissemination events/campaigns, activities, exploitation activities	Some projects	Combining resources of 2 sectors and 2 types of organizations Using a great variety of tools, choosing most effective each time, combibing several tools Can ensure high quality dissemination in combination with exploitation Easy and quick to organize	These may be based on one-time or short-term arrangements, cooperation may be based on individual contacts
B	Libraries promote projects by themselves (e.g., using LLP and Erasmus+ data bases, preparing promotional materials)	Many projects, all projects	Streamlined, and systemic approach; Important promotion of LLP and Erasmus+	Requires special training of libraries' staff; High-level decisions and procedures are needed to implement this; Decisions of individual libraries to do this are unlikely Exploitation activities are unlikely
C	Libraries (librarians as consultants) teach users how to find results of LLP/Erasmus+ projects necessary for their needs, and/or how to use LLP data bases.	Many projects	Streamlined approach, library staff can act as consultants for LLP/Erasmus+; Supports specific needs of individual users	Requires - management decisions - training of libraries staff - librarians may not have the expertise to provide explanations for use of specific project products.

How to achieve maximum effect for each of these options:

Option A. All project coordinators, all organizations implementing lifelong learning projects should be advised to include libraries in their dissemination strategies. Thus, the impact will change from „some projects" to „many projects".

Also, the organization implementing a project may choose to cooperate with one local library, some libraries or with whole network of libraries in a country.

Option B. Decisions at policy and sectoral level (e.g., agreements between EACEA and libraries' sector, agreements between National Agencies for LLP/Erasmus+ and national libraries) could encourage that promoting LLP/Erasmus+ data bases becomes the adopted policy of libraries;

Option C. Staff training/in-service training in the sector of libraries could include training for advising library users about LLP/Erasmus+ and data bases. National libraries can play a role here.
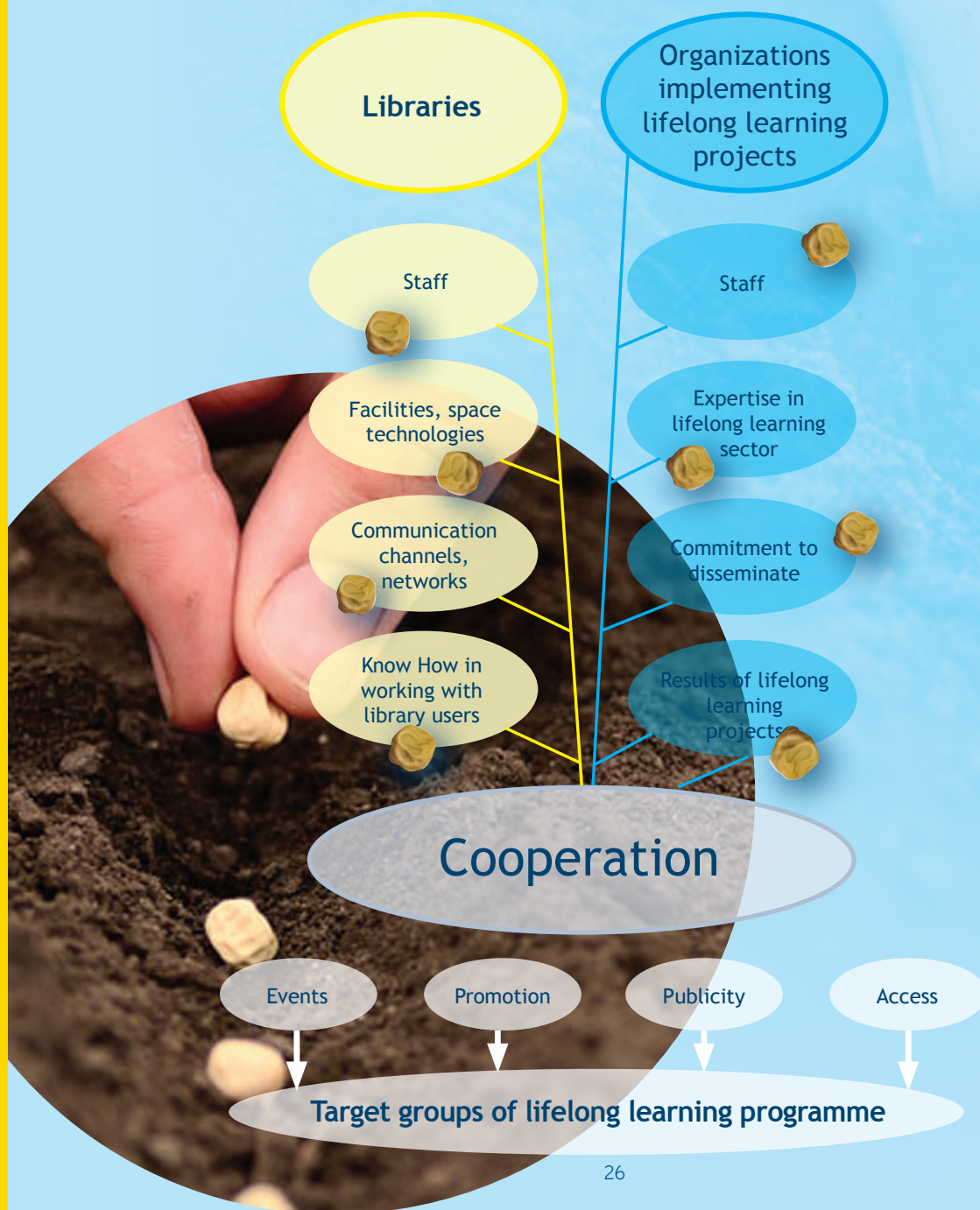
The biggest effect would be achieved if these options are combined:

> A + B, A + C
> A + B + C
> B + C

This may happen if dissemination and exploitation through libraries is adopted by 1) organizations implementing LLP/Erasmus+ projects; 2) stakeholders and policy makers of lifelong learning sector and libraries sector.

Di-XL Model represents Option A for two main reasons: 1) it offers a great variety of tools and approaches, it allows to include exploitation; 2) it can be implemented by any organizations and individual libraries without any systemic arrangements or policy support.

8. Di-XL Model
as a Model of Cooperation

Libraries

Organizations implementing lifelong learning projects

Staff

Staff

Facilities, space technologies

Expertise in lifelong learning sector

Communication channels, networks

Commitment to disseminate

Know How in working with library users

Results of lifelong learning projects

Cooperation

Events

Promotion

Publicity

Access

Target groups of lifelong learning programme

Scope and applicability of Di-XL Model

Di-XL Model was designed for dissemination and exploitation of results of EU LLP and Erasmus+ programme, but can be used for results of any lifelong learning projects, or for promotion of intellectual outputs of other sectors. In this material, when we speak of lifelong learning projects, or simply projects, we mean LLP and Erasmus+ projects.

Di-XL Model was designed for dissemination of results of projects with the main focus on products and intellectual outputs. Under LLP such results were produced within multilaterial projects, under Erasmus+ thr focus is on KA2 and KA3 results. The Model is applicable to any results of projects: it is up to project promoters and libraries to decide.

9. Establishing Cooperation, Starting Dissemination

The first step for cooperation may be made by organizations implementing LLP or Erasmus+ projects:

Since these organizations have the commitment of ensuring sustainability of project results, the commitment of dissemination and are on the look out for effective ways of dissemination. Libraries are open to cooperation and are willing to support dissemination, if they understand that this will be beneficial for their users and for them as organizations.

Or the first step towards dissemination may be taken by libraries:
- Libraries identify the fields of interest related to results of LLP or Erasmus+ , (for instance, on the basis of their strategy, or following requests from customers);
- Libraries use LLP/Erasmus+ databases to search project results or they make contacts with implementing organisations
- Libraries, as part of their strategy, promote LLP/Ersamus+ data bases.

Cooperation with a library may be divided in the following stages:
1. Establishing a partnership, reaching an agreement on cooperation
A face-to-face meeting with the management of a library/libraries to discuss cooperation potential:

- to get to know the library (what are their goals and strategies, how they work with their users/community, what technologies and facilities they have, special interests)
- to tell about LLP/Erasmus+, organizations and consortiums implementing a project
- to discuss mutual benefits of cooperation, benefits for the target groups, benefits for the library;
- to discuss different arrangements for cooperation
- to agree on the scope of cooperation – how much time and what resources the library is willing to offer

2. Initiating dissemination of specific project results
A face-to-face meeting with the contact person or manager of the library to

- Introduce the project and its results (see format + examples in Section 13)
    WHAT (products),
    FOR/TO WHOM (target groups),
    HOW (tools of dissemination)
- Agree on the role of the library in dissemination (FOR WHOM and HOW)
- Agree on the procedures in the library (change in the routine, management decisions, etc.), the team within the library, contact persons
- Agree on support to be provided by the project coordinator and staff
- Agree on an Action plan (steps, schedule, communication, feedbacks)

3. Implementation, follow up, evaluation: this will be easy if the first two are properly done.
Types of Cooperation Arrangements or Partnerships:

- Formal partnership with written agreements
- Informal partnership established on good will of both sides
- Partnership paid: libraries charge fees for dissemination services or for their facilities/space used in dissemination and exploitation
- Partnership unpaid: libraries and organizations implementing projects cooperate on the basis of mutual interest.

10. Benefits for Libraries

What is the motivation for libraries? Di-XL project emerged because both sides saw benefits from cooperation. The benefits listed below have been formulated by libraries involved in development of Di-XL Model:

- Strengthening the image, visibility and role of libraries as an important player, stakeholder in the field of education and lifelong learning at community, national or intenational level;
- Providing new, more diverse, more developed service/services to the library users/visitors, adjusting to their learning needs; more active communication with library users;
- Fund-raising opportunities: a project may be able to pay for different ways of involvement of libraries in dissemination (e.g., organization of a workshop, spreading information to specific target groups, using the library's space, etc.)
- Developing skills of staff for promoting lifelong learning, working with the target groups of lifelong learning projects, networking and cooperation with other organizations;
- Libraries as organizations become part of new networks, strategic partnerships with other organizations.

These benefits are particularly important to small public libraries. Small libraries can be particularly enthusiatic cooperation partners!

What about organizations implementing LLP/Erasmus+ projects? Motivation of these organizations comes from their responsibility to the the utmost for sustainalibility of the project results, from their commitment to use most effective ways of communication. However, the gains from cooperation with libraries go beyond impact of dissemination. Cooperation with a library and libraries raises the profile and visibility of the organization, brings this organization into a network of conatcs and builds its social capital for future work.

11. Required Knowledge and Skills of Library Staff

Needs analysis and research respondents, as well as participants of Di-XL workshops mentioned that they would need to:

- know more about LLP and Erasmus+ programmes, understand the context;
- develop transversal skills (communication and socializing skills, management and organizational skills, good ICT skills);
- for each specific case, they need to be briefed, prepared or even trained depending on the role and tasks of library in dissemination

The scale and depth of preparation of library staff may depend on the following aspects:
- how many projects and products are to be disseminated (one/many, one topic/several)
- type of product (e.g., e-learning platform or a printed handbook);
- dissemination tools to be used (e.g. a bookmark with a link or a workshop group);
- one dissemination tool or many different, etc.
- the specific role of the library.

In practical terms, the decisions about what support is necessary, may be made during the intial meetings when it is clear which employees will be involved and what they need to learn. In most cases, organizations implementing projects will be willing to provide briefing, consultations or training for the library staff, as well as on-goining support and consultations when dissemination and exploitation is in process.

When planning large-scale dissemination through several or many libraries, it may be effective to organize workshops for these libraries with the help of the national library. National libraries usually organize in-service or continuous staff training for the whole sector in the country.

When briefing or training is necessary for several/many libraries, consult the National Library in your country. You may get advice and support.

12. Tools and Procedures

The list of tools below (the table) is a list of examples and ideas, based on the experience of Di-XL partners.

By form	Tool/activity	Procedures, responsibilities of libraries' staff	Procedures for LLP orgs., responsibilities
personal			
Communication of library staff with users, visitors, clients or partners in order to promote results of lifelong learning projects	Consultations for library users (Face to face interviews, skype, telephone), to cooperation partners (schools, municipalities, etc.)	Inform library users about specific project results, or advise on the basis of their questions, give explanations about materials, events, data bases, etc. Collect feedbacks, inform project promoters about feedbacks	Train the library staff, prepare instructions, written information to support their activities; Supply them with project results, background information, current data, materials Keep in touch, follow up, collect feedbacks
	Meetings, workshops, seminars, conferences, press conferences organized by libraries (by themselves or in cooperation with project organizations) to promote results of specific projects; Other events of the library during which project results are promoted Events organized by project promoters within libraries	Plan and advertise the event, invite the audience and speakers, manage the agenda and logistics; consult with the project organization or experts, follow up and evaluation, feedbacks	Prepare materials to be presented at the event, provide consultations or support to library staff ; Collect and review feedbacks Or Jointly with the library staff, discuss organization, target groups, lists of people to be invited/involved, Promote the event Jointly take care of logistics, help manage the event; Collect feedbacks
physical			
Promoting physical items (books, souveniers with links, CD/DVDs, information materials)	Using the space of libraries to display printed documents, books, training materials, or printed promotion materials (postcards, photo books, pencils, notepads, bookmarks, stickers).	Display and present the documents and materials in the library space, circulate the materials to other relevant libraries and cooperating institutions, distribute them during social library events; Be prepared to provide brief information or explanations about them.	Provide the library with ready-made documents and materials. Provide brief information to library staff, so that library staff are prepared to provide explanations to users when asked.
	Exhibition of results/products of specific products/results of lidelong learning projects	Jointly with the project promoter, prepare the exhibition, advertise and promote the exhibition, Collect feedbacks and inform the project promoter	Provide materials (exhibits) to the library, provide consultations to library staff, promote the exhibition; Follow up
	Including the products in physical collections of libraries and relevant data bases.	Provide consultations about ISBN, "legal deposit" requirements; Recommend in which sections/shelves the materials should be placed	Consult the library before printing the material, Print the material, if necessary – deliver to libraries, discuss with libraries' staff where the publication should be placed

virtual			
Using the websites, social media pages of libraries, digital resources, etc.	Banner(s) in libraries websites, or social media spaces leading to project websites or to published versions of products Links in websites or social media spaces to published	Discuss with the project promoters and agree on the format, place, technical requirements; Post the banner and/or links in the websites or social media spaces, update information, be able to explain to users Provide information about impact, feedbacks	Prepare and provide the content and graphical solutions, update information regularly, provide information and explanations to libraries' staff. Follow-up, collecting feedbacks
	News, newsletters, articles published in the websites or social media spaces of libraries	Discuss with the project promoters and agree on the format, place, technical requirements; Publish/post information in the website or social media space, update information, Promote information (recommend, share) Provide information about impact, feedbacks	Prepare and provide the content or ready-made information item/ newsletter, etc.; Provide information and explanations to libraries' staff; Follow-up, collecting feedbacks
	E-mailing of information, newsletters, etc. by libraries to the mailing lists of the libraries	With the project promoter, discuss the specific target group; Prepare or revise the mailing list; Send out e-mails; Collect feedbacks	Prepare and provide content, specify the target group; Follow-up, collect and discuss feedbacks
	Press releases issued by libraries	Prepare press release; Issue press release; Collect feedbacks	Supply the library with support information or comments
	Including materials in digital collections of libraries and relevant data bases		Develop e-learning training material, cooperate with the library during programming

In many cases, the most effective approach would be **combining 2-3 tools of different forms,** for instance:

- an exhibition may be combined with an event (workshop, seminar);

- the bookmark contains a link to learning material, and distribution of bookmarks can be is combined with consultations provided by library staff.

Cooperation arrangement with a library, especially in the case of a formal agreement and especially if the project promoter is prepared to pay for dissemination services, may include a dissemination/action plan covering a variety of different tools and actions.

Further down, section 13 illustrates what specific tools can be selected when we have specific products and we know what target groups have to be addressed.

The decision about specific dissemination tools should be made jointly with the libraries.

Example of an action plan for dissemination and exploitation with the support of Library X:

Date	Material/tool	Reached audience
00.00.0000	**Project press conference and press release** – 1) media: press, radio, TV, 2) library internet - web/Facebook/email/listserv/YouTube/foursquare...	200-2 000 000
00.00.0000	**Links and ads in the library internet** -web/Facebook/YouTube/... to project web site/Facebook/forum/blog...	100-1 000
from 00.00.0000 to the end of the project	**Display of project logo** and initial project printed materials in the library	500-1 000
from 00.00.0000 to the end of the project	**Provide personal interviews** by library staff, informing on and recommending project	500-1 000
00.00.0000	**Circulate initial project printed materials** to other relevant libraries, institutions or authorities	
00.00.0000	**Release project News on library Facebook,** 👍 Like and friends with project Facebook	200-20 000
00.00.0000	**Display of new and updated project printed** materials, e.g. brochures, publications, training materials, etc., in the library	500-1 000
00.00.0000	**Workshop/Seminar** on project partners, potential cooperating libraries and institution, policy makers	30-60
from 00.00.0000 to the end of the project	**Update project News** on library internet – web/Facebook/email/listserv...	200 - 500
00.00.0000	**Final Conference**, evaluation and success for project partners, cooperating libraries and institution, policy makers	30-60
00.00.0000	**" project success" press conference**, press release in media + library internet	200-2 000 000
00.00.0000	**Display of project final report** in the library and on library internet – web/Facebook, ...	500-1 000

13. Project Results and Possible Dissemination Tools

This section illustrates what specific dissemination tools can be seclected (decision about HOW), once we have specific project products (WHAT) and know our specific target groups (FOR/TO WHOM).

In order to test Di-XL Model, we used results of projects representing 4 thematic groups:

> 1. Language learning and intercultural competences;
> 2. Use of ICT in learning;
> 3. Gender equality and diversity;
> 4. Safety at work.

Examples below are descriptions of project results representing the 4 categories, descriptions of target groups and proposals/ideas for dissemination and exploitation of these results through libraries. The descriptions cover the following aspects:

WHAT (What results or products are to be disseminated)
FOR/TO WHOM (Who are the target groups?)
HOW (How can they be disseminated? What dissemination tools can be used?)

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1. **Language learning and intercultural competences**

Results of LLP KA2 project "Language Learning Champions in Social Networks and On-line Media" (JOYN2.0)

WHAT
- Language learning groups in Facebook moderated by language teachers; They also represent databank of on-line learning resources;
  - Learn Latvian Online
  - Learn English Online
  - Learn Russian Online
- Language learning videos for A1 and A2 levels available through internet;
- Methodology for (preparing) language teachers who wish to act as moderators in order to support language learners in on-line communities or in social networks;
- Guidelines for language teachers-moderators;
- Language learning videos for A1 and A2 levels available through internet.

FOR WHOM
- Adult language learners a) autonomous learners who need support; b) those who learn in classrooms, but which to have additional activities in the internet;
- Language schools and language teachers

HOW

- Facebook profile/page of the Library
- Leaflets in places visited by general public/adults;
- Leaflets and information in the areas/shelves which are visited/used by language teachers
- Advertisements at On-line book-ordering service (?)
- Discussion clubs of language learners in the library
- Cooperation with university libraries which include teacher training and continuing education;
- Libraries' portal (in Latvia) can channel information to professional associations;
- Events, presentations for language teachers;

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2. Use of ICT in Learning

Results of the *METIKOS - Informal Language Learning for Immigrants* project

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WHAT

- Methodology for Informal Language Learning for Immigrants using Language Cafe, Tandem and Cyber Cafe methods
- Language Cafe for Immigrant Sessions (Events)
- Cybercafe for Online informal language learning for immigrants http://cybercafe.metoikos.eu

TO WHOM

- Immigrants willing to learn the language of their host country (final beneficiaries)
- Native people willing to learn the language of the immigrants' country through Tandem sessions
- Facilitators/ Volunteers willing to support the immigrants through the facilitation/ support of the informal language learning sessions
- Policy makers in the field of immigrants' inclusion
- Immigrant associations, NGOs and other stakeholders interested in these results

HOW

Printed project materials in libraries:
- Distribution of project leaflets to the library users (including basic project information, website, contact, etc.)
- Distribution of the Methodology for Informal Language Learning for Immigrants to the library users
- Inclusion of the informal language learning for immigrants handbook in the library catalogue

On-line tools and documents promoted electronically:
- Include a link for the website of the project (www.metoikos.eu) and the cybercafé (http://cybercafe.metoikos.eu)
- Publish a project article in library Newsletter
- Publish the Methodology and Project Results to the library website

Events
- Organization of informal language learning sessions for immigrants in the library premises with the help of the project partners
- Establish the library as an information centre for language courses of immigrants
- Organise training of volunteers on the methodology of the project in the library premises

- Organisation of workshops with other stakeholders for the mainstreaming of the project results
- Organisation of workshop with immigrants for the cybercafé in the computer room of the libraries

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3. **Gender Equality and Diversity**

Results of project "Wo-Men" - Gender Equality Creates democracy

WHAT
- The "Tools for change. A good practice Guide Promoting Gender Equality through Education & Lifelong Learning" (in EN)
- Survey Report on Indicators of Gender Equality
- Needs analysis on lifelong learning training on gender equality for the project's target group.
- Curriculum and electronic manual on a CD-ROM "Gender equality education for policy and decision makers, adult educators and leaders of NGOs".
- Trans-national training course „Gender Equality Education for Decision Makers, Educators and Leaders of NGOs"

HOW
Most all of the LLP projects use to develop the project's websites, which are powerful tools for reaching the target audience and promoting project's results. Usually, each LLP project's website has a part of Outcomes/Results provided in electronic format. However, the websites need to be actively promoted and publicised. The libraries websites, which are visiting by thousands of library clients, could be a powerful dissemination channel for disseminating LLP project's websites. This dissemination channel is not used up-to-now in Lithuania. Thus, the Social Innovation Fund (SIF), Lithuania in cooperation with the two libraries in Kaunas city (Kaunas municipal Vincas Kudirka public library, www.kaunas.mvb.lt; Kaunas County Public Library, http://en.kvb.lt) has developed and tested virtual LLP projects' dissemination tool: 'Promoting of the LLP projects websites via banners in the libraries websites'.

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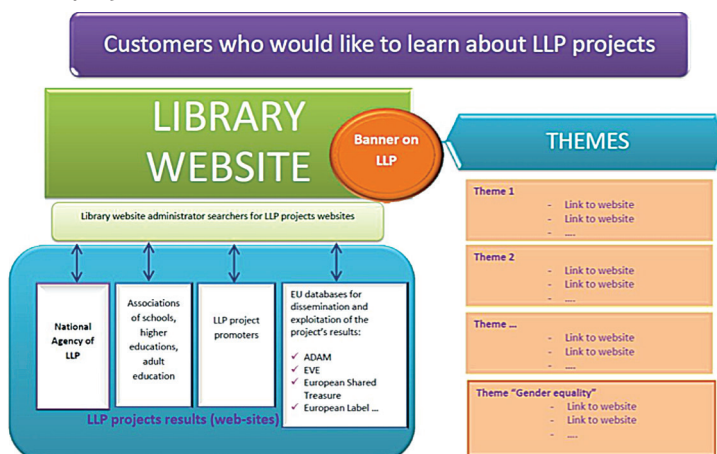
4. **Safety at Work.**

Results of project "Safety and Health for New Workers"

WHAT

- Comparative analysis of the training experiences in labour prevention risks (printed and electronic material)
- Project website (on-line tool)
- Safety and Health game (on-line tool, http://game.shnw.eu/)
- Safety and Health game on USB keys (material)
- User manual (printed and electronic material)
- Safety and Health good practices guidebook: Lessons Learnt (printed and electronic material)
- Project leaflet(printed and electronic material)
- Project bookmark (printed material)
- Focus Groups (events)
- Final conference: presentation of the project results

TO WHOM

- Project target groups (direct beneficiaries and users of the project outputs and results):
a. Students of technical and industrial fields (Library users)
b. Teachers/trainers providing safety and health courses (Academics using library services)
c. New workers accessing their first job (People in the labour market)
d. Training and education organizations providing safety and health courses

- Project key actors (do not directly benefit from the project results, but show and share an interest of the project)
e. Subjects providing consultancy and informational services relating to all aspects of learning/education
f. Libraries (seeing the connections to the target groups mentioned above)

HOW

- Printed project materials in libraries:
a. Distribution of project leaflets and bookmarks to the library users (including basic project information, website, contact, etc.)
b. Distribution of the Comparative Analysis of the Training Experiences in labour prevention risks (printed version), library keep several copies in order to be borrowed in the future
c. Providing User manual to the library visitors interested in the online game Safety and Health good practices guidebook: Lessons Learnt, library keep several copies in order to be borrowed in the future and include the guidebook in their database
- On-line tools and documents
a. Include the on-line game in e-tools of the library (http://game.shnw.eu/)
b. Publish a project article in library Newsletter and/or informational e-mails
c. Publish a project article on the library website (section news) and/or create an informational banners on the library website
- Events
a. Organization of project informative seminars
b. Presentation of the project within library events focused on the safety and health in work
c. Recruitment of the participants of the focus groups
d. Organization of the final project conference

Part III. Using Di-XL Model

14. Introducing Di-XL Model in 5 Countries: Experiences and Feedbacks

1. Dissemination and Exploitation through Libraries in Latvia. Summary

Introducing Di-XL Model in Latvia started with a national workshop for libraries jointly organized by National Library of Latvia and Baltic Bright. More than 50 participants of the workshop included representatives of regional and municipal libraries and libraries of education institutions, as well as several organizations implementing lifelong learning projects.

The workshop participants were addressed by the head of Lifelong Learning Division of the National Agency of Latvia. Workshop participants brainstormed about different ways of dissemination through libraries. Several libraries volunteered to take action.

To agree on dissemination plans with each partner library, Baltic Bright had individual meetings with the National Library of Latvia, Madona County Library, Gulbene Municipal Library, Smiltene Municipal Libarry, Saldus Municipal Library. A special agreement was reached with each of them about specific dissemination activities. The dissemination activities included seminars for local networks of libraries, events organized by libraries for LLP target groups, using libraries space for dissemination of printed materials, using libraries' websites and social media groups, librarians acting as consultants.

An important gain for our organization was that we established institutional and personal relationships with libraries who are interested in long-term cooperation.

„Although we have more than 10 years of experience in projects, the worskshop with libraries was an eye-opener. We realized that libraries can be strong partners to support our dissemination of both: project activities and project results."

Guntra Kaufmane,
Head of In-Service Training and Projects Department,
National Centre for Education, Latvia

„Madona Region Library implemented several measures to promote language learning resources developed in lifelong learning projects. This was a success story for participants and for us as a library: we gained a new perspective, new experiences, new cooperation networks for the future".

Daiga Lapiņa
Head of EU Information Department
Madona Region Library, Latvia

2. Dissemination and Exploitation through Libraries in Czech Republic. Summary

WP4 testing phase in the Czech Republic took place in cooperation between Sedukon o.p.s. and National Library of Technology. First, Sedukon created four project packages which were spread via e-mail. Sedukon and NLT sent it to the chosen libraries along with attached presentation of the testing plan and invitation to upcoming Di-XL seminar in Prague on topic of the testing. During the testing phase, 6 good practices were created on the basis of dissemination activities at particular libraries. Good practices are: Promoting of the LLP projects' websites via banners in the libraries websites, Promoting of the LLP projects via delivery of leaflets and printed materials to libraries, Promoting of the LLP projects' websites via thematic project packages, Promoting of the LLP projects' websites via links to e-learning games, Promoting of the LLP projects' websites via article on the libraries websites, Promoting of the LLP projects' websites via bookmarks. Each good practice can be viewed in detail at Di-XL e-toolbox section on Di-XL websites.

Feedback on the testing phase

In spite of numerous libraries that had been addressed (100 e-mail invitations) to disseminate the packages, this have brought only 4 answers, all of them negative. By telephone we were able to reach the more appropriate staff and attract attention to the subject in more suitable way than by an e-mail. At last 6 libraries (from 25 called) were interested in cooperation and 3 of them took part in the seminar in NLT.

Seminar in National Library of Technology

Di-XL testing phase was finished by seminar in Prague. The seminar took place in National Library of Technology and 3 libraries participated: Kroměříž Regional Library, Karviná Regional Library and Library of Hradec Králové. The agenda was:

1) Possibilities of utilization and dissemination of results
2) Cooperation between libraries and LLP organisations in practice
3) Getting to know the database of LLP projects results

Seminar went smoothly and every participant promised the future cooperation in Di-XL project as well as letting know their colleagues and befriended libraries about Di-XL project and possibility of participation on it.

Conclusions

The testing phase, both e-mail and telephone calls, showed, in general, that the product must be utterly attractive for libraries to draw their attention to it. In case of LLP program results we can see that it should be LLP organizations that select suitable product for suitable group of users and invite and encourage libraries to disseminate them. After wide and repetitive invitation from part of NTL as well as Sedukon to cooperate, only 6 libraries were interested in such products and only 3 libraries were willing to play active role and retrieve products from the databases. Unfortunately, the databases themselves are one of the main barriers. Apart from that they are not well known at all, don't have user-friendly interface (few languages, limited browsing options) and one of them is out of order, they contain few products that can be disseminated immediately (as they are) by a library. That can be discouraging for individual libraries right from the beginning. Also, Czech

LLP organizations must take into account the hierarchy of libraries and the dissemination must be structured according to it. Eventually, we identified the way how to get the LLP products to libraries in the Czech Republic. Throughout the careful survey and repetitive contacts with libraries we found out the pros and the contras on the both libraries and

LLP organizations sides. We established cooperation with 6 libraries that have started to disseminate the above given good practices.

Comments from Czech libraries:

"Every new source of information is welcome."

"Networking between LLP organizations and libraries brings benefits and advantages to all parties - LLP organizations as well as target groups."

3. Dissemination and Exploitation through Libraries in Serbia. Summary

Testing in Serbia started with a national workshop for LLP orgazations and libraries organized by Belgrade City Library. 27 participants of the workshop included representatives of municipal libraries, university and national library as well as several organizations implementing lifelong learning projects.

Workshop participants had fruitfull discussion how libraries and LLP organizations could cooperate in order to gain more public attention as well as to serve local community and it's needs.

This was for the first time in Serbia that libraries and LLP organisations explored possible ways of future cooperation. Furthermore, some personal contacts has been established.

„It is very important to have a good and reliable partner when doing projects, especially when they are new, and you have no experience in that educational or cultural field. That was case with the library I work in. Help of the city library and its experts, the way they are able to present the activities and the way they connect with the NGO sector means a lot to my municipal library and I myself see that cooperation as the best way to get the necessary support. I am very happy that my library had found such partner in a city library, thanks to EU project Di-XL. Thanks to that project we made initial steps, and now we do together most of LLL programs."

Natasha Trkulja, library manager
Municipal library "Sveti Sava"
Zemun, Serbia

„I have never thought of a public library as place where patrons could do other things than borrowing books. Now, I realize public libraries are capable of so much more. They are reliable partners, well established in local community, offering whatever the community needs. Looks like public libraries would be inevitable channel for dissemination of LLP products and activities."

Davorka Tomanović Baralić
Belgrade Open School
Belgrade, Serbia

4. Testing Di-XL Model in Greece

Testing in Greece started with the organisation of two national workshops for libraries and organisations implementing lifelong learning projects organised by Action Synergy. Around 20 participants have participated in these two workshops including municipal libraries, private libraries and different organisations implementing lifelong learning projects (private organisations, NGOs, Universities).

Action Synergy had individual meetings with several libraries and has reached an agreement with 5 different libraries for the organisation of dissemination activities. These libaries are the Municpal Library of Athens, the Library of Evgenides Foundation, the Municipal Library of Kozani, the Municipal Library of Kastoria and the Municipal Library of Piraeus. The dissemination activities included training sessions organised by libraries for LLP target groups, dissemination of LLP projects through the website of the library, organisation of training courses for the members of the library, using library space for display of printed materials, organisation of in-service training for the employees in the library, organisation of workshops with school teachers on the basis of LLP project results, organisation of seminars for local netowrks of libraries, librarians acting as consultants.

Through these activities, we have managed to bring in contact two fields that even though they have obvious similarities and common interests, they have noy joined their forces in the past.

„Whenever there is will, people can do things and we have to convince some people to make the libraries of each place a priority. I know that what we have got through our cooperation with the LLP organisations and the experience we have gained has shown us the way on how to improve the library services and offer a real added value to the people in our community "

Ioanna Stergiopoulou,
Director,
Municipal Library of Kozani, Greece

„Despite our experience in the implementation of LLP projects, we have never thought that libraries could be so powerful means of dissemination. Through this workshop, we really were able to understand the potential that libraries could offer us and I am sorry I could not think of that before ".

Stavroula Ziras
Director
ZIRAS SK INTERNATIONAL MON ΕΠΕ, LLP Organisation, Greece

5. Dissemination and Exploitation through Libraries in Lithuania. Summary

Testing of Di-XLL model in Lithuania started with a national workshop for LLP institutions and libraries organized by Social Innovation Fund. During the workshop the model was introduced to 15 participants of the workshop and the possibilities of the virtual, personal and physical dissemination of the projects were discussed.

Librarians and LLP institutions representatives had a discussion about the possible ways of dissemination. For testing the Di-XL Model the projects on Gender equality and diversity were selected. It was agreed to disseminate these projects in the virtual way: to include projects' outcomes into the catalogues of libraries and to disseminate projects' websites via banners placed on the libraries websites. In addition, it was agreed that libraries will organize an exhibition of Gender equality projects during the Adult education week.

Both librarians and representatives of lifelong learning institutions had agreed that cooperation is a new possibility, as well a challenge: as Libraries being public institutions have very strict rules, while lifelong learning institutions, implementing projects usually are private organizations. Most complicated issue could be financing of common activities. The libraries supported the idea to develop common project for creation of the database of the project results and include it in the Libraries websites. Such project could be supported by national funds.

After the testing libraries confirmed that new ways of work have been explored and new ideas on how to extend their activities in the future have been attained.

„Virtual and physical space of the libraries is the best choice for dissemination and exploitation of the projects and their outcomes. The scope of activities could be expanded by cooperation between different institutions."

Gina Poškienė,
Kaunas County Public Library,
Kaunas, Lithuania

"This project opened the doors for new form of cooperation. Every year we organize various events for public and life long learning professionals during the Adult education week. The idea to organize exhibition of the projects in the Library was great. Moreover, we, adult educators, have realized that libraries are not the only space where we can disseminate projects' results, but they are the potential partners in lifelong learning projects: they can identify the demands of different target group, provide valuable information on existing learning materials, provide support in piloting and finally exploit the results of life long learning projects".

Vita Krivickiene,
National Association of Folk High Schools,
Kaunas, Lithuania

15. Examples of Using Di-XL Model

Examples of dissemination and exploitation of project results through libraries are presented according to **thematic groups**:

> 1. Language learning and intercultural competences;
> 2. Use of ICT in learning
> 3. Gender equality and diversity;
> 4. Safety at work;
> 5. Other/different lifelong learning projects

Before descriptions of examples we provide a complete list of all examples.

List of Examples of Best Practices

No.	Title	Library
1.	*Projects on language learning and intercultural competences*	
1.1	Library organizes a workshop for language teachers	Madona Region Library, Latvia
1.2	Stickers with links to language learning resources in public space of libraries	National Library of Latvia; Madona Region Library
1.3	Training methodology for language learning for immigrants in a Greek public library	Municipal Library of Athens, Greece
1.4	National Library of Latvia promotes language learning resources through its website and social media groups	National Library of Latvia
1.5	Regional libraries organize seminars for rural libraries to present learning resources	Saldus City Library Madona Region Library, Latvia
1.6	Library blog post invitation to language learning groups and links to resources	Smiltene Region Library, Latvia
1.7	E-Library of German language Literature	Belgrade City Library, Serbia
1.8	Exhibition of Language Learning Resources	Madona Region Library, Latvia
1.9	LanguAEGEE: free foreign language courses for students	Belgrade City Library, Serbia
2.	*Projects on using ICT in learning*	
2.1	Seminar for training library staff in ICT-based language learning platform	Municipal Library of Kozani, Greece

2.2	Training of library staff in LLP projects and training workshop for teachers on the basis of material from LLP projects	Library of Evgenides Foundation, Greece
2.3	Training of library staff from neighbouring libraries in LLP projects	Municipal Library of Kastoria, Greece
2.4	Education in digitalization: e-courses for librarians	Belgrade City Library
2.5	Training of library staff in LLP projects and creating a stand with leaflets on LLP projects	Municipal library of Piraeus, Greece
3.	*Projects on Gender Equality and Diversity*	
3.1	Dissemination of LLP Projects on gender equality during Adult Education Week	Kaunas County Public Library, Lithuania
3.2	Miss Representation	Belgrade City Library
3.3	Registration of publications in the library's e-catalogue	Kaunas County Public Library
3.4	The importance of ISBN in dissemination of publications via libraries	Kaunas County Public Library
4.	*Projects on work safety*	
4.1	Delivery of leaflets and printed materials to libraries	Ostrava City Library - Harbuvka, Czech Republic
4.2	Thematic packages to promote work safety project results through libraries	National Library of Technology, Prague, Czech Republic
4.3	Library website promoting e-learning game "Health and safety for new workers"	National Library of Technology, Pargue, Czech Republic
4.4	Promoting the websites of projects by bookmarks in libraries	National Library of Technology, Pargue; Karvina Regional Library, Czech Republic
5.	*Other/different lifelong learning projects*	
5.1	Posting banners in websites of Lithuanian libraries to promote websites of LLP projects	Kaunas County Public Library; Kaunas Municipal Vincas Kudirka Public Library, Lithuania
5.2	How to get a job if you are 50	Belgrade City Library, Serbia
5.3	Posting banners in websites of Czech libraries to promote websites of LLp projects	National Library of Technology
5.4	Posting banners in websites of Latvian libraries to promote 4 thematic groups of projects	National Library of Latvia Madona Region Library Smiltene Region Library Gulbene Library

Descriptions of Examples Representing 4 thematic groups

1. Projects on Language learning and intercultural competences

1.1

Title:	*Library organizes workshop for language teachers*
Library:	*Madona Region Library, Latvia* Contact: daiga.lapina@madona.lv
Partner:	Baltic Bright, Ltd., Latvia

Madona Library organized a workshop for language teachers from rural schools of county to promote the outputs of JOYN2.0 and SuN.Com projects (both LLP KA2 projects). 7 language teachers participated in the workshop, where information about language learning resources was presented by demonstrating language-learning videos and showing on-line language learning resources and by demonstrating interactive platform for learning 9 languages and communicating with teachers, created within SuN.Com project. After the workshop, certificates were issued to participants.

Impact

Language learning resources were demonstrated to and tested by 7 teachers, representing 6 rural schools of Madona Region: Elementary school of Liezere (78 pupils), Elementary school of Prauliena, Madona secondary school Nr.1 (680 pupils), Elementary school of Sarkani, Elementary school of Kusa (85 pupils), Lubana secondary school.

1.2

Title:	*Stickers with links to on-line language learning resources in public space of libraries*
Librar-ies:	National Library of Latvia, contact: marta.dziluma@lnb.lv Madona Region Library, contact: daiga.lapina@madona.lv
Partner:	Baltic Bright, Ltd., Latvia

When Baltic Bright and National Library of Latvia (NLL) brainstormed about different ways of promoting the products language learning and intercultural projects, NLL suggested

the idea to print stickers with link to on-line language learning resources in order to use them in public space of libraries.

Baltic Bright printed *stickers with the text "language learning opportunities" and link to a Baltic Bright website listing several different language learning resources* which were developed in LLP projects: http://balticbright.lv/valodu-macisanas/

Two libraries in Latvia supported this initiative: *National Library of Latvia* and *Madona Region Library*. The stickers were put on book shelves, tables, PC' and laptops, on registration counters, etc., in their premises and even on devices, belonging to staff. We didn't face any challenges or difficulties. Colorful, but not annoying stickers attract attention and save the space of library premises.

Impact

Direct impact: Since the stickers can be used in any part of the library and in many libraries, they address all library users who physically come to libraries to work or study, to search information, or to spend some free time. NNL has 100 000 such users (number of people visiting library per year) and Madona Library has 30 000 visitors.

Indirect impact: the stickers with a link serve also as a reminder to library staff that they can recommend these resources to their users when consulting them on the phone or through e-mail.
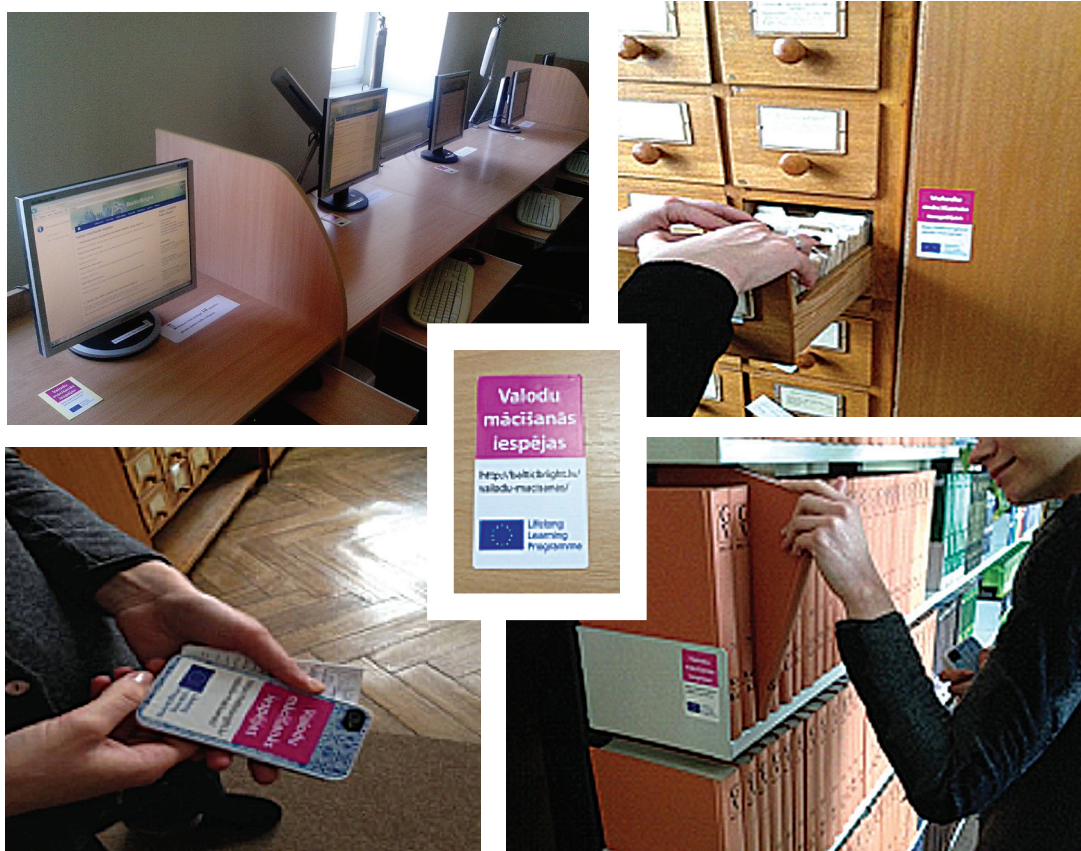
1.3

Title:	**Implementation of a training methodology for language learning for immigrants (developed in the framework of an LLP project) inside a Greek public library**
Library:	Municipal Library of Athens, contact: Foteini Balayianni, balagiani@hotmail.com
Partner:	Action Synergy, Greece

The Municipal Library of Athens is the Central Library of the Municipality of Athens which is located in the area of "Stathmos Larissis", an area which has a high number of immigrants. For this reason, the staff of the library has shown particular interest in the implementation of the LLP project METIKOS- Informal Language Learning for Immigrants (www.metoikos.eu) and specifically in the implementation of the methodology for the organisation of Language Café for immigrants.

The Municipal Library of Athens is already organising interactive events for immigrant children every Wednesday. In this framework, they have started to organise in parallel language café for the parents of these children, so that they could be in the same space with their children but- in parallel- to use in a constructive way their time and benefit from the development of their skills. The language café sessions continue to be organised every Wednesday evening and last for 1 hour. The participants are mainly the parents of the immigrant children that are participating in the interactive activities group.

Before the start of the implementation of the METIKOS methodology, the staff of the Municipal Library of Athens has received training from Action Synergy on the methodology and on the way of implementation of this methodology.

Impact
Through the implementation of the METIKOS methology, the Municipal Library of Athens:

- Has increased its contacts with the immigrant communities living in the neighborhood of the library
- Has found a way to combine the presence of the childrens' parents in the premises of the library with the provision of concrete benefits for their time
- Has increased its educational profile

1.4

Title:	**National Library of Latvia promotes language learning resources through its website and social media groups**
Library:	**National Library of Latvia**, contact: marta.dziluma@lnb.lv
Partner:	Baltic Bright, Ltd., Latvia

National Library of Latvia (NLL) in its website and in NLL Facebook page, as well as in Febook page "Libraries and Lifelong Learning" (Bibliotēkas un mūžizglītība") mainatained by NLL, published information about results of 2 KA Languages projects aimed at using social media in language learning. It promoted links to language learning groups in Facebook and to language learning videos. NLL website published a small article "Social Networks in support of language learning" with links to groups and resources.

Impact: The website of NLL is visited around 1000 times per day, the NLL Facebook group has 3494 followers, Facebook group "Bibliotēkas un mūžizglītība" has 66 members.
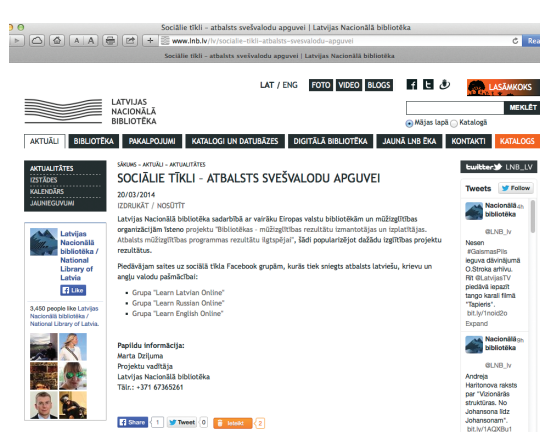
1.5

Title:	**Regional Libraries organize seminars for rural libraries to present learning resources**
Libraries:	Saldus City Library Madona Region Library, contact: daiga.lapina@madona.lv
Partner:	Baltic Bright, Ltd., Latvia

Regional libraries have their own network of smaller Libraries. Regional and rural libraries serve as community centers

Baltic Bright presented the results of LLP projects to several regional libraries. Baltic Bright provided consultations about 1) how to find and use these results; 2) to what target groups they should be recommended. Further, regional libraries presented these language learning opportunities to their local network of small libraries.

At Madona Region Library, the head of EU information department Daiga Lapina organized an information seminar for 37 librarians from several rural libraries of Madona Region and informed about language learning opportunities (Facebook groups, language learning platform, and language learning videos) which they can recommend to their customers.

Saldus City Library had a seminar for 47 rural library staff. Saldus library educated their colleagues about on-line resources for language learning (Facebook groups, language learning videos, on-line platform) as well as a Handbook on Intercultural Training and Handbook for language teachers on using social media.

Impact:

The information on language learning and intercultural communication resources was transmitted to rural librarians – 84 in total.

Rural libraries will recommend these resources to their customers, rural people of Madona Region (population 26953) and of Saldus county (population 28705), as well to teachers and trainers who can use these resources in their training activities.
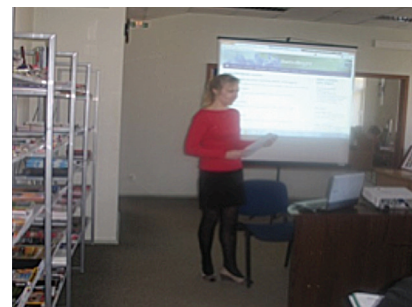
1.6

Title:	**Library posts information in its blog: invitation to language learning groups and links to resources**
Library:	**Smiltene County Library, Latvia**
Partner:	**Baltic Bright, Ltd., Latvia, contact: jekaterinasadovaja@gmail.com**

Smiltene County Library published the information about language learning resources under title *"Mācies valodas!"* (Learn Languages!). Information included 4 links leading to language learning groups and resources on Facebook, moderated by language teachers:

- Angļu valodu mācoties - leads the user to the FB group 'Learn English online'
- Latviešu valodas apguvei – following this link, you will find the FB group 'Learn Latvian online'
- Mūžu dzīvo-mūžu mācies – opens the section of Baltic Bright website, describing various ways of learning languages in the internet and through social networks
- Palīdz apgūt krievu valodu – leads you to the FB group 'Learn Russian online'

Impact: Smiltene County Library blog has 27,679 followers.
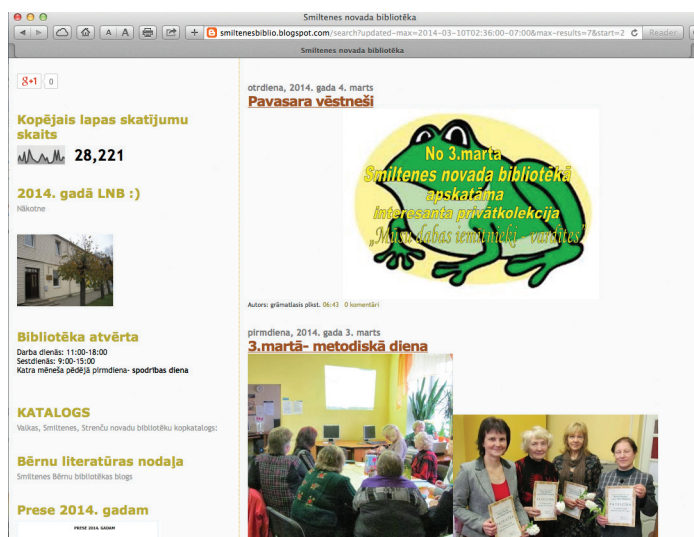
1.7

Title:	**E-library of German language Literature**
Library:	**Belgrade City Library, Serbia**
Partner:	Goethe Institute Belgrad, contact: selman.trtovac@belgrad.goethe.org

Based on longterm mutual cooperation between Belgrade City Library and Goethe Instutut Belgrad a new service was launched in spring 2014. "E-library" is a digital library offered by Goethe-Institut. This service allows customers of the library to borrow digital media, such as e-books, e-audio and e-newspapers. Returning borrowed file is not necessary. Upon expiry of the loan period, the file can not be opened. Available on click 24 hours a day, seven days a week. The service is completely free of charge.

Impact

Direct impact:

The main impact of this program is spreading information that there are valuable free resources in the field of German language training now available online 24/7. This is also very inportant for Belgrade City Library patrons having in mind that less than 0,1% of total BCL physical collections are in German language.

Indirect impact:

Foreign language courses is a very important part of lifelong learning process in Serbia. There are some formal links established in the fiel of employment between German and Serbian official bodies. Helping broad public to get the access to resources in German, free of charge, 24/7, online Belgrade City Library promotes lifelong learning.

Visual material

http://bgb.rs/
http://www.goethe.de/ins/cs/bel/kul/bib/onl/srindex.htm

1.8

Title:	**Exhibition of language learning resources at Madona Region Library**
Library:	**Madona Region Library**, contact: daiga.lapina@madona.lv
Partner:	Baltic Bright, Ltd., Latvia

Madona Region Library organized an exhibition of language learning resources (books, CDs, DVDs). The display included resources produced in LLP projects: *Methodological material for language teachers about using social media for language learning, Learners' Handbook on Intercultural Communication and DVD with language learning videos*.

Impact

The exhibition encouraged long-term cooperation with language teachers and schools. Soon after, English language lessons were held at the Library for 4th and 6th form pupils of Kusa Elementary school using the library and Internet resources available for language learning. Photo: library visitorsd are examining the display of language learning and teaching resources.

1.9

Title:	**LanguAEGEEE: free foreign language courses for students**
Library:	**Belgrade City Library**, contact: language@gmail.com
Partner:	Student organization AEGEEE, Belgrade, Serbia

Local language working group of Student organization AEGEE Belgrade, consisting of students of the Faculty of Philology, came up with the idea to organize free language courses to students at the University of Belgrade with the aim of encouraging young people to learn a foreign language and broaden their horizons, but also to work with them to acquire valuable new skills. Therefore, the LanguAEGEE project was launched.

The project includes seven foreign languages : Dutch, German, Greek, Hungarian, Arabic, Turkish and Spanish. Courses began in the second week of March and ran for 12 weeks, during which participants had the opportunity to attend the desired course and gain a basic knowledge of the language (level A1). One of the partners in the project and the Belgrade City Library, Municpal Library "Dositej Obradovic", branch "Filip Visnjic" in whose premises the courses are held from March 10 to May 10 2014.

Impact

Foreign language students had the opportunity to act both as teachers and students. BCL helped with providing logistic and premises. Having in mind that a lot of students using library for research and study it was perfect place for dissemination of information about free courses. The practice had very good feedback and it will continue in next semester.

Visual material

http://www.kursevi.com/novo-na-sajtu/Besplatni-kursevi-stranih-jezika-AEGEE-Beograd/47229

http://www.kancelarijazamlade.rs/vest/languaegee

http://www.aegee-beograd.org/

http://bgb.rs/opstinske/cir/02/flsh/glavna.html

2.1

Title:	**Organisation of seminar for the training of the library members in ICT based language learning platform developed by an LLP project**
Library:	**Municipal Library of Kozani**, contact: iostergio@kozlib.gr
Partner:	Action Synergy, Greece

The Municipal Library of Kozani, which is a city in the north of Greece in the region of Western Macedonia, has organized a seminar for the registered members of the library on the learning of foreign languages online. The seminar was based on the online language learning community developed in the framework of the LLP project SUN.COM (http://www.sun-languagecommunity.eu).

The seminar was organised in the 25th of April in the premises of the library with the participation of 15 people. These people (10 women and 5 men) were mainly working as employees, however, there were included also students and 1 retired teacher. It was organised by the library in cooperation with Action Synergy (as the coordinator of the project). A member of staff from Action Synergy has travelled until Kozani in order to organise the seminar and demonstrate the platform to the participants. The contents of the seminar were the following:

- Presentation of the platform and its functionalities
- Registration of the participants in the platform
- On-hands training on the platform with the supervision of the organiser of the seminar

The participants in the seminar have continued their online language courses through the platform. The library has served as a first contact point in order to promote the results of the project and train its members in the platform. After the seminar, the participants have continued on an individual basis.

The library of Kozani has also placed two permanent links, one with LLP projects and one with the website of the DI-XL project.

Impact

Through the implementation of the SUN.COM project, the Municipal Library of Kozani:

- Has opened the library to new educational activities
- Has offered new services to its members in relation with education and training
- Has increased its educational status

2.2

Title:	**Training of library staff in LLP projects and organisation in the library of a training workshop for teachers on the basis of material from LLP projects**
Library:	**Library of Evgenides Foundation**, Greece, v
Partner:	Action Synergy, Greece

The Library of Evgenides Foundation is a private library that is mostly related with scientific subjects but also it has very good relations with the schools of the area.

The best practice implemented with the Library of Evgenides Foundation was organized in two phases. In the beginning, the library has organized a training workshop with its staff. 10 members of staff have participated in this training workshop. During this training workshop, members of staff of Action Synergy have presented different LLP projects related with the use of ICT in Education. The projects that were presented were the following:

- SUN.COM (Language Learning through an Online Community)
- CREDNET (self-evaluation of managerial competencies)
- METIKOS (Cyber Café for language learning from immigrants)
- Roma T&T (E-learning for pre-school teachers teaching Roma)
- DRYMOS (E-Learning for Forest Workers)

The presentation included a demonstration of the ICT based resources and material of the different projects and a discussion on their value and on the benefits that the target groups could get from them. The way of promotion was also included in the organisation of the workshop.

The second phase of the implementation of the best practice came when some of the staff members that have participated in this workshop have organised a workshop with the participation of teachers from the schools that the library is cooperating in relation with the Roma T&T project. 5 pre-school teachers have participated in this workshop. During this workshop, there was in situ presentation of the training material and a demonstration of the resources. The teachers that have participated in this workshop have registered to follow the e-learning course of the project http://www.actione-learn.eu/roma

Impact
Through the organisation of these events, the Library of Evgenides Foundation:

- Has increased the skills of the eployees of the library
- Has increased the educational status of the library

2.3

Title:	**Training of library staff from neighbouring libraries in LLP projects**
Library:	**Municipal Library of Kastoria**, Greece, contact: kastorlib@otenet.gr
Partner:	Action Synergy, Greece

The Municipal Library of Kastoria is the Central Library of the Municipality of Kastoria which is in the region of Western Macedonia in Northern Greece.

The Municipal Library of Kastoria has organized in Kastoria a workshop with the participation of the Western Macedonia region. The aim of this workshop was to inform the libraries in the area of Western Macedonia regarding the LLP projects that exist and could be beneficial for the members of their libraries. The workshop had 2 parts: the presentation of the projects and the discussion on the way each one could be exploited in the libraries. The presentation was based on preparatory work made by Action Synergy and also on direct communication between Action Synergy and the library. The projects that were presented were the following: SUN.COM, GLOSSA, METIKOS, NIREAS, SEDRIN, and MMLT. For further information, the libraries were asked to contact the coordinator of these projects.

The workshop was organized in Kastoria with the participation of the Municipal libraries of Kozani, Kastoria, Grevena, Florina and Katerini.

Impact

- There is planning for the organisation of workshops with library visitors during the summer.
- The libraries of Western Macedonia have been informed regarding the LLP projects and the availability of LLP products that could be beneficial for their members.

2.4

Title:	**Education in digitalization: e-courses for librarians**
Library:	Library: **Belgrade City Library**, Serbia
Partner:	National Library of Serbia, contact: misa.stojanovic@nb.rs

Belgrade City Library started initiative that the example of good practice - e courses in the field of digitization of cultural heritage emerged in international projects IT Access and Access IT Plus – could be used for continuing training professionals in cultural heritage institutions. Partner is the National Library of Serbia, which through the portal of Education in digitization allows continuous free access to two e-courses: Digital repositories for small memory institutions and Cooperation with Europeana.

Impact

A large number of librarians were trained in these e-courses. On the other hand, the courses are continuously available as a reference material, which can be consulted during the digitization process and a collection development.

Courses are developed by PSNC from Poland and they are available under the CC license. It is possible to implement these courses in any country, according to terms of covered by the license.

Visual material

http://edu-digitalna.nb.rs/
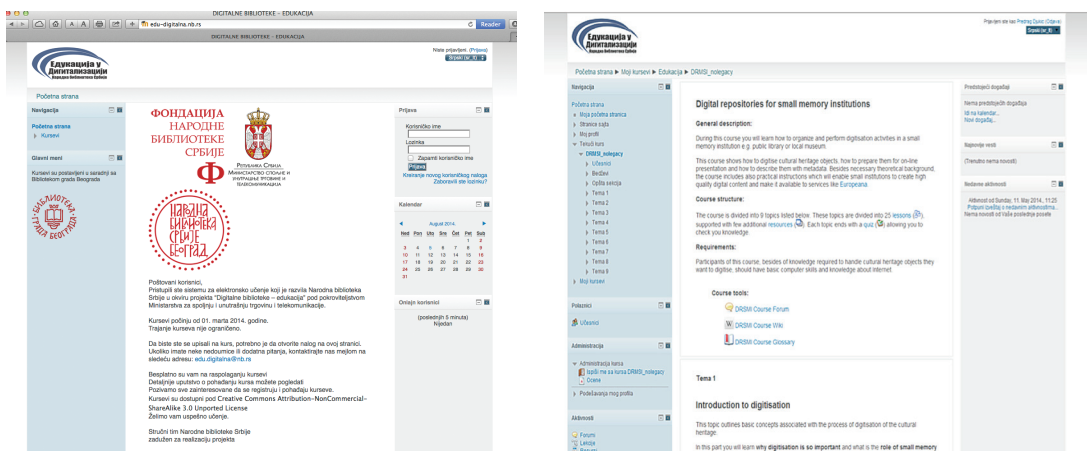
2.5

Title:	**Training of library staff in LLP projects and creating a stand with leaflets of LLP project results**
Library:	**Municipal Library of Piraeus**, Greece, contact: Dimitris Manalis: library@piraeusnet.gr
Partner:	Action Synergy, Greece

The Municipal Library of Piraeus, one of the biggest cities in Greece, has implemented a training workshop for the employees in the library on projects related with ICT and education. 6 employees have participated in the workshop. This workshop was organized in cooperation with Action Synergy. 2 staff members of Action Synergy have participated in the workshop and have presented 6 different projects in relation with ICT and education. These projects were the following: SUN.COM, GLOSSA, METIKOS, NIREAS, SEDRIN, and MMLT. The products of the project were presented and a discussion was made on the possible benefits of the library members regarding these projects. Also, possible ways of dissemination were discussed.

After the organization of the workshop, the library has placed a stand with leaflets of these projects inside the library in order for them to be accessible to the library members and visitors.

Impact

- Promotion of LLP projects inside the library
- Development of cooperation with the LLP secotr
- New skills for the employees of the library

3. Projects on Gender Equality and Diversity

3.1

Title:	**Dissemination of LLP Projects on Gender Equality during Adult Education Week**
Library:	**Kaunas County Public Library,** Lithuania
Partner:	Social Innovation Fund, Lithuania, contact: L.Mecajeva@lpf.lt

The idea to organize the exhibition of Lifelong Learning Projects Programme projects on gender equality and diversity was discussed during the National seminar in Lithuania.

The exhibition was held in Kaunas County Public Library during the Adult Learners Week from 18th to 24th of November 2013. This event is organized annually and it is very popular among Adult Education providers.

First of all, the selected projects' results were presented to the librarians, responsible for organizing the exhibition. Representatives from organisations implementing the LLP

projects introduced the main ideas of the projects, explained how to use the handbooks, training programs, DVDs, how to explore the databases of good practices, etc. Later information about the exhibition has been announced via programme and Calendar of national Adult Learners Week (http://www.lssa.smm.lt/index.php?id=89).

The hall near the main entrance of the library has been selected for exhibition where the librarians placed the products of the projects. One librarian who was familiar with the projects' results was always present in order provide more information about the projects to the clients of the Library.

Impact

Although the event was rather successful, nevertheless the librarians suggested to organise a bigger exhibition and to present projects on various topics. Nowadays the libraries become an open space for popular events. The tradition to organize annual events dedicated to lifelong learning during Adult Learners Week provides a great possibility for closer collaboration between librarians and adult educators.

3.2

Title:	**Miss Representation**
Library:	**Belgrade City Library, Serbia,** contact: sandranikolic@gmail.com
Partner:	US Embassy Belgrade

Program Miss Representation was organized by Belgrade City Library in cooperation with the U.S. Embassy in Belgrade and consisted of screening of the documentary film

"Miss Representation" and discussion that followed. The panelists were Dr. Prof. Caroline Heldman, Professor Occidental College in Los Angeles, Ms. Gordana Comic, Deputy Speaker of the National Assembly of Serbia, Ms. Natalija Mićunović, Director of the Gender Equality Directorate of the Serbian Government and Ms. Tanja Ignjatovic, NGO Autonomous Women's Center. Program took place in the American Corner Belgrade, which is one of the libraries in the net of Belgrade City Library.

Film director and screenwriter Ms. Jennifer Siebel Newsom, exposes how mainstream media contribute to the under-representation of women in positions of power and influence in America. The film questions the limited and often disparaging portrayal of women and girls in the media, which makes it difficult to reach the top positions, and the average woman to feel powerful and confident.

"Miss Representation" includes stories of teenage girls and provocative interviews with politicians, journalists, entertainer, activists and professors like Condoleezza Rice, Lisa Ling, Nancy Pelosi, Katie Couric, Rachel Meadow , Jackson Katz, Jean Kilbourne and Gloria Stein . The film shows the startling facts that leave audiences shaken and gives it a completely different perspective.

In a society where the media in the most convincing way of shaping cultural norm , the collective message that our young women and men get that women's value and power lie in her youth, beauty and sexuality , and not in the qualities that make a good leader. While the women in the world have made progress in the last few decades as far as leadership, the United States remained in 90th place in the world when it comes to women's participation in the legislature - only 3 % of women in influential positions in the media, while 65 % of women and girls suffer from a problem of eating disorders.

The film screening was followed by a discussion on the current situation.

Impact

Direct impact:

The main impact of this program is a spreding of information that one who improve during whole life should, and can be a part of political and bussiness life, no matter if one is male or female. Also, there were given examples of possible steps that need to be taken in order to have more female representatives in the leadership positions. NGO Autonomous Women's Center offers possibilities for life long strengthening of needed skils which should follow the present and prepare leaders for the future.

Indirect impact:

As one of the basic topics in the discussion were the media, and as guests of the program were very influential figures in cultural and political area, there were a large number of journalists. Their presence was a good opportunity for introducing of the AC work and capacities.

3.3

Title:	**Registration of publications in the library's e-catalogue**
Library:	**Kaunas County Public Library,** Lithuania
Partner:	Social Innovation Fund, Lithuania, contact: L.Mecajeva@lpf.lt

Publications on gender equality developed by Social Innovation Fund were added to e-catalogue of Kaunas County Public Library (http://katalogas.kvb.lt:8880/, http://193.219.170.81:8880/). This is one of the largest libraries in Central Lithuania. Employees from Cataloguing department of the library prepared the bibliographical record of all publications having ISBN (International Standard Book Number) and added to the e-catalogue of the respective library. Today all those publications are available for the clients of the library to be ordered upon their requests.

The client can search any publication in e-catalogue by entering the name of the author, title of publication or any keyword, ISBN or choosing other criteria:

These publications can be also accessed by clients of Lithuanian National Martynas Mazvydas Library as it was obligatory for the publishing company to submit one copy of the publication to this library.

Social Innovation Fund's publications catalogued within the libraries became accessible for wider group of interested users. *Remark:* more than one copy of each publication should be provided for each library as one copy is reserved as archival and can be used by library clients only in the premises of the library.

At the moment 7 Social Innovation Fund's publications on Gender Equality are available at Kaunas County Public Library:

Libraries where publications are kept and made available for their customers are a great dissemination channel especially taking into account that the library staff are very competent and help their customers to find and use any publication they are looking for.

3.4

Title:	**The importance of ISBN in dissemination of publications via libraries**
Library:	**Kaunas Municipal Vincas Kudirka Public Library,** Lithuania
Partner:	Social Innovation Fund, Lithuania, contact: L.Mecajeva@lpf.lt

The International Standard Book Number (ISBN) is a 13-digit number (older – 10-digit number) that uniquely identifies books and book-like products published internationally by booksellers, libraries, book wholesalers and distributors. It is necessary to identify each book that is published, and each edition of the same book. ISBN also identifies the publisher of the book.

The ISBN Agency assigns ISBNs at the direct request of publishers, e-book publishers, audio cassette and video producers, software producers and museums and associations with publishing programs. If you are selling your book on your own, you are not required to have an ISBN. If you want to sell your book in bookstores, place it with distributors and wholesalers, and put it in libraries, you are required to have an ISBN on your book.

Impact

The book „Comparative analysis of gender equality structures" (edited by Indrė Mackevičiūtė, Liuda Mecajeva, Laima Vengalė, Saulė Vidrinskaitė) developed during the project *"Wo-Men" - Gender Equality Creates democracy* was placed in Kaunas municipal Vincas Kudirka public library, also has ISBN number (10-digit). ISBN is not so important for readers but it helps librarian to find book in LIBIS (Lithuanian integral information system of Libraries). We can search books by ISBN – it let us know how many libraries in Lithuania have such books as we do, or are we the only one having unique book.

4. Projects on Promoting Safety at Work

4.1

Title:	**Promoting Work Safety Projects by delivery of leaflets and printed materials to libraries**
Libraries:	**National Library of technology, Prague, Czech Republic** **Ostrava City Library – Harbuvka, Czech Republic**
Partner:	Sedukon o.p.s., contact: martin.b@sedukon.cz

Most libraries have their relaxation spaces, or spaces where people wait to collect their books. Those spaces are suitable for LLP project leaflets, or other printed project materials. By placing project materials there, it is possible to reach most of library clients.

Thus, Sedukon from Czech Republic in cooperation with Nation Library of Technology in Prague has tested dissemination tool: 'Promoting of the LLP projects via delivery of leaflets and printed materials to libraries'. Sedukon promotes mainly safety at work project and it´s outputs.

Once library agreed, Sedukon placed leaflets and printed materials into library spaces.

Di-XL project Partners decided that promoting the projects via delivery of leaflets and printed materials could be powerful and useful dissemination tool.

"Safety and Health For New Workers" is a transnational project that intended to transfer an innovative solutions to the problem of accidents at work faced by new employees of small enterprises and businesses in the industrial sector. In particular, this problem affects young trainees, young apprentices and manual workers accessing their first job in the sector, as they have no or very low knowledge of the risk entailed by the manipulation of machinery. This attractive training tool is made available to work safety trainers who often use only listed regulatory instructions. This will help them improve the attractiveness of their training activities.

Impact

By displaying printed materials of LLP projects in their spaces, libraries can expand the interest of their customers. Also, libraries can use disseminated projects as a part of their activities, e.g., integrating these into their learning courses or workshops. Sedukon recommends this good practice to be used by other partners. It is an effective way of dissemination of any LLP project, due to large attendance rate of mentioned library spaces.

4.2

Title:	**Thematic Packages to promote work safety project results in libraries**
Libraries:	**National Library of Technology, Prague, Czech Republic**
Partner:	Sedukon o.p.s., contact: martin.b@sedukon.cz

Sedukon came up with an idea to give libraries a list of all LLP products made throughout the active period of LLP project. The idea of package is about summarizing all outputs that were created and can still be used, like online games, banners, printed documents (guidebooks, leaflets) or analysis made for the project etc., as well as dissemination products to promote the outcomes, that can be disseminated by libraries. Thanks to these packages the libraries have an overview of what was produced in that project, and what

and how can be promoted/used by them. For instance, the The Package of the project "Health and Safety for New Workers" includes the following information:

General information about the project

The project Safety and health for new workers offers:
Target groups for dissemination of the project Safety and health for the new workers.
Target groups of the project (direct beneficiaries and users of project outputs and results)

The key actors of the project (not benefiting directly from the project's results, but they know about it and are interested in the project)
How to disseminate and exploit the results of the project Safety and health for the new workers via libraries?
Printed project papers in libraries
Online tools and documents
Events

The results from dissemination via library - the impact on project Safety and health for new workers

Impact

With these packages we were able to approach libraries with all the products and libraries had all-in-one option, so they knew the links and their possibilities and it was easier for them to choose and know all the options, because it's usually much better to offer such complete package as the librarians don't have spare time and want finished product, not just something they can choose from. Libraries welcomed such way of complex package. The libraries were mostly interested just in some of the products, but they could choose by themselves and this was the idea of the package, so we can say the package was successful in its mission. The most difficult part for the libraries was to understand, what these packages are about.

4.3

Title:	**Library Website promoting e-learning game "Health and safety for New Workers"**
Libraries:	**National Library of technology, Prague, Czech Republic**
Partner:	Sedukon o.p.s., contact: martin.b@sedukon.cz

One of the easiest ways to approach people with LLP project's products is to make them interesting – in this case, both entertaining and easily accessible. So, Sedukon decided to promote online e-learning games. The links to the games can be connected with other good practices, like stickers, leaflets, banners, posters and other materials. Games could be played from home, many people also have smartphones or other devices to access internet,

so the games are one of the most accessible and "user-friendly" LLP products that could be disseminated. Also, they can be widely used in schools as well, as more and more schools are using ICT in learning.

Impact

We expect this good practice can have really wide impact as it can be easily connected with other good practices as the link can be promoted in almost every way of dissemination.

Link to the e-learning game:

http://game.shnw.eu/

1.4

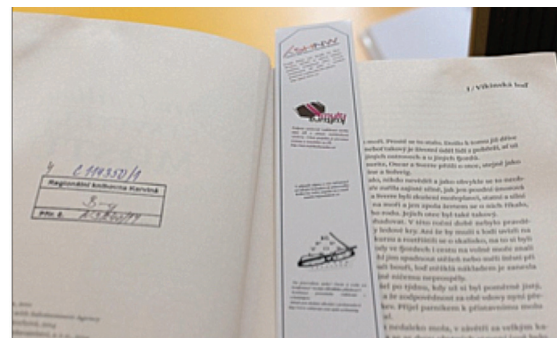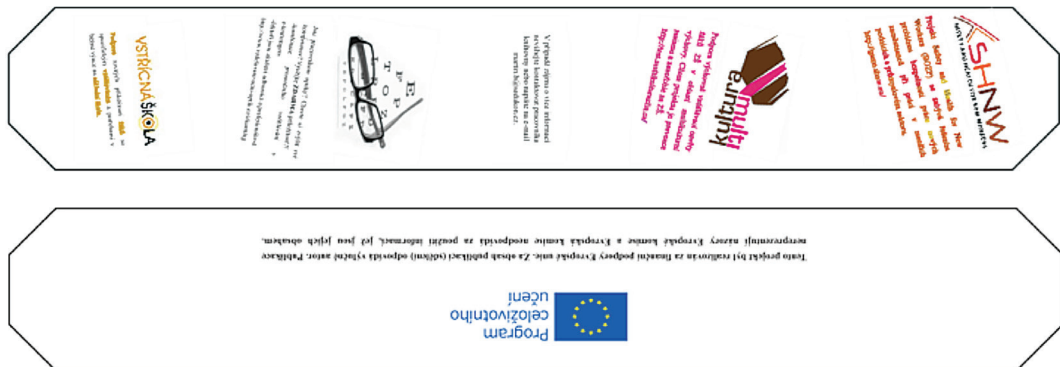| Title:	**Promoting the websites of projects by bookmarks in libraries**
Libraries:	**National Library of technology, Prague, Czech Republic** **Karvina Regional Library**
Partner:	Sedukon o.p.s., contact: martin.b@sedukon.cz

As one of the main physical sources of knowledge distributed by a library is a book, Sedukon thought approaching a reader via books could be the most natural way to disseminate the results of LLP via libraries. Sedukon therefore decided to promote LLP project's products by creating a bookmark with information about 4 projects. The bookmark has logos and short description of the projects as well as links to e-learning tools, where available.

The libraries can decide, how they want to distribute the bookmark. The bookmarks can be distributed with the books that people are borrowing. They will also be available near circulation desk, so everybody borrowing a book can see them and take them, if he wants

to. In this way, Sedukon is promoting four different projects, one international project about occupational safety and three national projects.

Impact

The impact is quite big as every possible user of library borrowing a book (which possibly is vast majority of the library users) could get to the bookmark and use it on everyday basis or at least be interested in it as it's going to be placed at circulation desk, where every customers goes. As the bookmarks are for free, library users usually appreciate such "bonus" coming with the book. This way of dissemination noticeably increases impact on the users as it approaches basically anyone borrowing a book.

5. Promoting other/different lifelong learning projects

5.1

| Title:	**Promoting the websites of LLP projects through websites of Lithuanian libraries using banners**
Library:	**Kaunas County Public Library,** Lithuania **Kaunas Municipal Vincas Kudirka Public Library**
Partner:	Social Innovation Fund, Lithuania, contact: L.Mecajeva@lpf.lt

Almost all LLP projects have their websites that are the powerful tools for reaching the target audience and promoting the project's results. Usually, each LLP project's website has a section where the Outcomes/Results are provided in an electronic format. Nevertheless, the websites need to be actively promoted and publicised. The websites of libraries which are visited by thousands of library clients could be a powerful dissemination channel for dissemination of the LLP project's websites. Up-to-now this dissemination channel hasn't been exploited in Lithuania. Thus, the Social Innovation Fund (SIF), Lithuania in cooperation with the two libraries of Kaunas city (Kaunas Municipal Vincas Kudirka Public Library, www. kaunas.mvb.lt and Kaunas County Public Library, http://en.kvb.lt) has developed and tested the virtual tool for dissemination of LLP projects: 'Promoting of the LLP projects' websites via banners in the Lithuanian libraries websites'. Initially, it was an idea to promote the websites of projects on gender equality and diversity. The SIF collected the LLP's projects on gender equality and diversity, made the database of the projects (title of the project, short summary, and the website) and asked library website administrator to make the banner linking to the database of the LLP projects in the first page of the library's website. 6 LLP projects were piloted by this virtual dissemination tool under thematic topic: "Gender Equality and Diversity" developed by the Social Innovation Fund (SIF) This initial good practice was introduced to DiXL project's partners during the European seminar in Prague. DiXL project partners decided that promoting the projects' websites via banners placed on the libraries' websites could be a powerful and useful dissemination tool. As a result the database of the LLP projects was expanded into four thematic topics:

- Gender equality and diversity
- Intercultural communication and language training
- Use of ICT in learning
- Safety at work

The list of the project is in the Annex 1.
Impact
The database of the LLP projects can be easily extended to more thematic topics and with more LLP projects. The librarians could search for more LLP projects themselves (if they are interested in dissemination of the LLP projects ~~in~~ on the specific topics, or willing to find the LLP projects that have been partners in their country) and can use the sources shown in the scheme of the virtual dissemination tool presented below.

Dissemination tool –
Promoting of LLP projects' websites via libraries
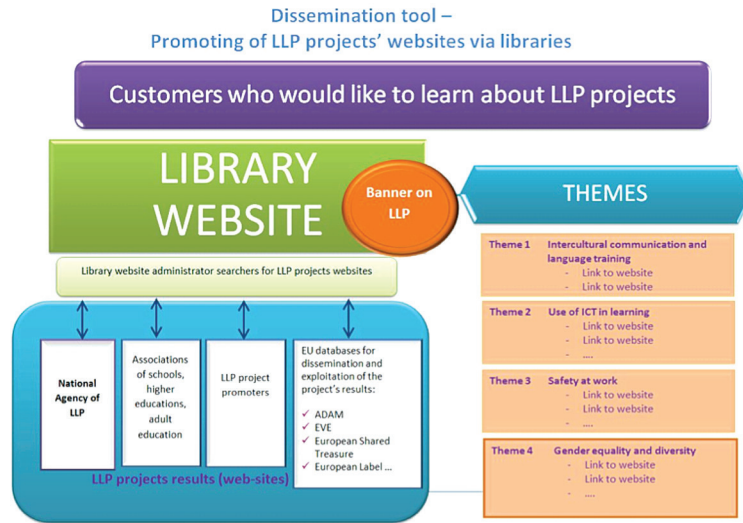
Annex 1

The list of projects disseminated in this way:

LLP projects on Gender Equality and Diversity

- GenDiv: Collaborative learning for gender diversity in decision making positions
  www.gendiv.eu
- PACT: Promoting Awareness for Cooperation and Training in the Field of Domestic Violence
  www.pact-eu.org
- GenCo: Improving Gender Equality Competences of Persons Responsible for Personnel Development in Private Enterprises and Higher Education
  www.gender-competence.eu
- FAMILY: Facilitating Family Learning On Work & Family Balance
  http://family-learning.eu.lpf.lt/
- GED-PLAN: Gender Equality & Diversity Planning at workplaces
  http://gedplan.eu.lpf.lt/
- Wo-Men: Gender Equality Creates democracy
  www.gender-equality.webinfo.lt

LLP projects on Intercultural Communication and Language Learning

- JoYn 2.0: Language Learning Champions in social networks and On-line Media
  www.joynlanguages.eu
- SuN.Com: Sustainable networking through a language learning community
  www.sun-languagecommunity.eu
- INTERACT: Intercultural Training: Interactive ICT Tools for Entrepreneurs
  www.balticbright.lv

- A.L.I.I.: Adult Learning for Immigrants Integration Project
  www.aliiproject.org, www.balticbright.lv
- L2 PATHS: Pathways to Host Country Languages for Migrants
  www.balticbright.lv

LLP projects on Using ICT for Learning

- GLOSSA: Greek as a Vehicle for promoting Linguistuic Diversity
  www.ellinikiglossa.eu
- METIKOS: Informal Language Learning for Immigrants
  www.metoikos.eu
- CREDNET: Network for the Accreditation of the Managerial Skills
  www.crednetmanager.eu
- NIREAS: Development of Digital Contents for the Operator of Wastewater
  Treatment Plants
  www.nireas.eu
- DRYMOS: New Skills for New Jobs in the Forest Sector
  www.drymos.eu

LLP projects on Safety at Work

- SHNW: Safety and Health for New Workers
  www.game.shnw.eu
- Training on Health and Safety for workers in the Environment Industrial Sector
  www.theseis-training.eu
- E-TPOHS: e-Training Platform for Occupational Health and Safety
  www.tpohs.sakarya.edu.tr
- ENETOSH: European Network Education and Training in Occupational Safety
  and Health
  www.enetosh.net
- Prevention Lab 2.0: eContent Lab for psychosocial risks at work prevention
  www.preventionlab.eu

5.2

Title:	**How to get a job if you are 50**
Library:	**Belgrade City Library, Serbia**
Partner:	Union of Employers, Serbia, contact: s.kavalic.arsenijevic@gmail.com

Training *How to get job if you are 50 or more* is organized by the Center for Democracy in cooperation with the NGO AmitY, Union of Employers and the city municipality Zvezdara, in the project against discrimination in employment of persons who are older than 50 years. These trainings are designed for unemployed people from Belgrade, aged 50 or more.

Series of trainings and workshops provide training in CV writing, different ways of

improving existing skills, information of necessity of lifelong learning, solving of practical problems and sharing of experiences. This part of the bigger project took place in library "Vuk Karadzic". Whole project was supported by Europian Union.

Impact

Direct impact:

The participants are motivated to actively and effectively search for a job, they are trained how to gain the advantage of their years, knowledge and experience, and how to utilize their capacity on the best possible way.

Visual material

http://www.centaronline.org (http://www.centaronline.org/?stranica=kom_clanak&na redba=lista_k_c&id=0&br_stranice=1&sortiranje=&id_kategorija=9&id_menu=11)

https://www.youtube.com/watch?v=uuUCczgzuwo

5.3

Title:	**Promoting LLP Projects' websites via banners in Czech libraries websites**
Libraries:	**National Library of technology, Prague, Czech Republic**
Partner:	Sedukon o.p.s., contact: martin.b@sedukon.cz

When clicking on Di-XL Banner „Results of EU LLP Projects in Libraries", the website opens a section with lists of results and links to websites representing 4 thematic groups (language learning and intercultural competences, ICT in learning, gender equality and work safety). Sedukon asked NTL to set the banner in the library website. Right now, there is one banner at National Library of Technology website (http://www.techlib.cz/cs/2985-di-xl). Any project can be promoted via banner placed on the libraries websites. DiXL project Partners decided that promoting the projects websites via banners which are placed on the libraries websites could be powerfull and usefull dissemination tool.

Impact

By implementing LLP projects banners on their websites, libraries can expand their customers' interest, also libraries can use disseminated projects as a part of their activities by

integrating them into their learning courses or workshops is. It can take some time to negotiate any banner to be put on the library website, but it is worth it. We recommend this good practise for other partners as well, for internet is one of the most influential dissemination tool and many people order their books via library website, where banner is to be placed.

5.4

Title	**Latvian libraries promote 4 thematic groups of projects through their websites and websites of municipalities**
Library	**Smiltene County Library** **Madona County Library**, contact: daiga.lapina@madona.lv **National Library of Latvia**, contact: marta.dziluma@lnb.lv
Partner	Baltic Bright, Ltd., Latvia

Madona County Library and Gulbene Municipal Library placed information about Di-XL banner in their web sites, leading to information about results of 4 types of LLP projects (Safety at work, Gender equality and Diversity, Intercultural communication and language learning, Using ICT for learning). Madona municipal library posted this information in the website of Madona municipality as well.

Impact

Gulbene library web site has approximately 70 000 visitors and Madona library also has large amount of web site visitors.

16. Di-XL Networks of Libraries and Stakeholders

GREECE

Municipal Library of Kastoria

Municipal library of Rethimno

Municipal Library of Chalandri

Municipal Library of Athens

Library of the Evgenides Foundation

Municipal Library of Piraeus

Municipal library of Kozani

LITHUANIA

The Vilnius University Gender Studies Centre

Kaunas municipal Vincas Kudirka public library

Kaunas Women's Society • Women information Centre

Library of Vilnius secondary school Lazdynai

The Ministry of the Social security and labour

E-learning Technology Centre

Library in Kedainiai Municipality

Library of Gymnasium in Baisiogala, Radviliskis Municipality

Vilnius County Adomas Mickevicius Public Library

Kaunas County Public Library (KCPL)

Public Library of Plunge Municipality

Lithuanian Agricultural Library

Institute of Library and Information Sciences

Vilnius university Faculty of Communication

Silutes Municipality "F. Bajoraitis" Public Library

NGO in Utena Municipality "Ievos namai"

Library in secondary school "Aukuras "in Kelme Municipality

Národní Knihovna

Kaunas municipal Vincas Kudirka public library

Kaunas Municipal Vincas Kudirka Public Library

Kaunas Municipal Vincas Kudirka Public Library

Public enterprise "Sekmingas sprendimas"

LKNUC Library

Public library of Juozas Keliuotis in Rokiskis Municipality

Lithuanian Municipal Public Library Association

Kroměříž Regional Library

Center for professional rehabilitation

Public Library of Akmenes Municipality

Public Library of Panevezys Municipality

CZ REP

Jurbarkas women employment information Centre

Siauliai Municipal Public Library, Ginkunai Branch

Ostrava City Library – Vítkovice

Technical Library, Kaunas branch

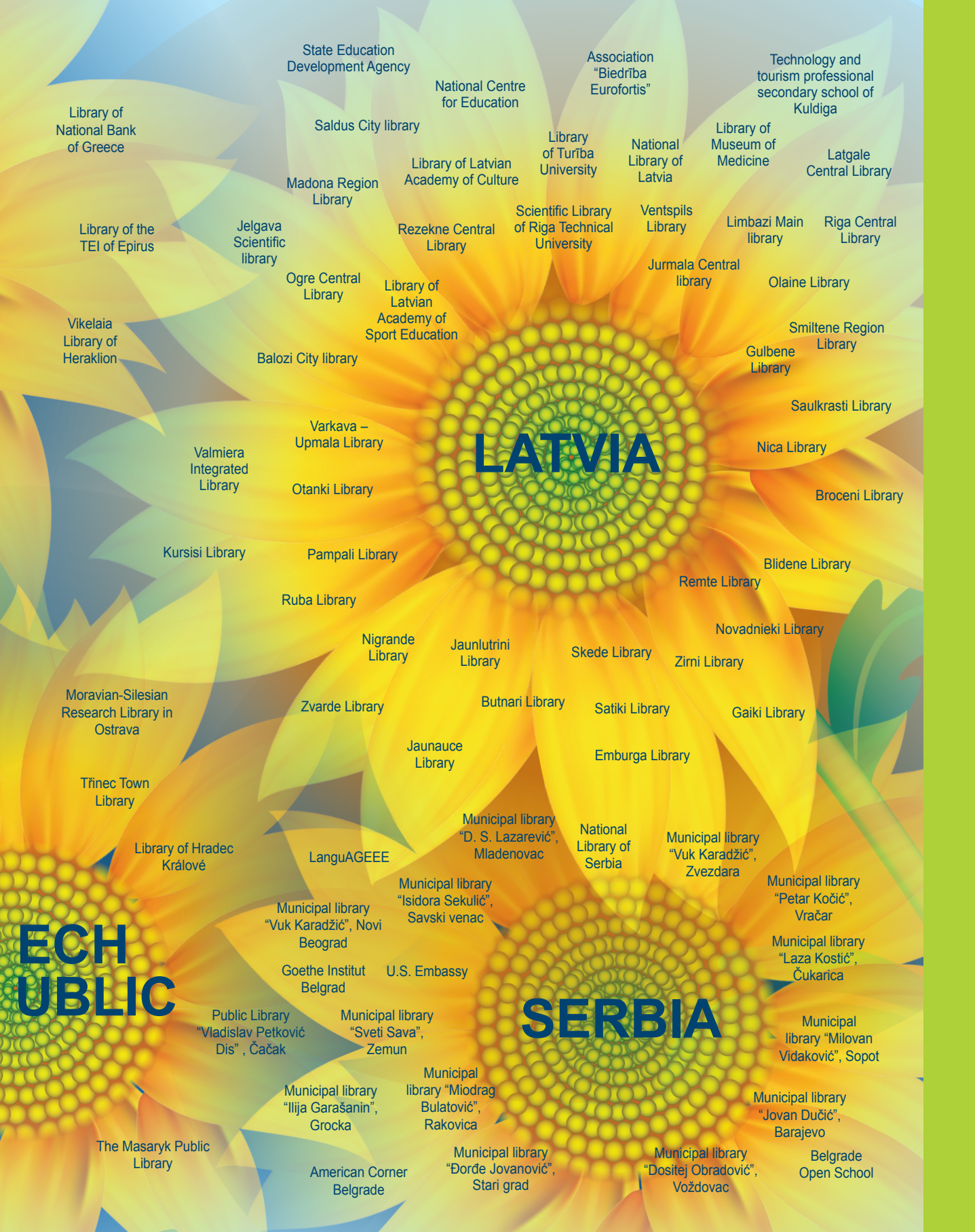Joint Stock Company "Globalios idejos"

Vilnius Magnus University

Karviná Regional Librarym

Kaunas Women employment information center

The Municipality of Vilkaviskis

Karlovy Vary Regional Library

State Education Development Agency

National Centre for Education

Association "Biedrība Eurofortis"

Technology and tourism professional secondary school of Kuldiga

Library of National Bank of Greece

Saldus City library

Library of Turība University

National Library of Latvia

Library of Museum of Medicine

Latgale Central Library

Madona Region Library

Library of Latvian Academy of Culture

Scientific Library of Riga Technical University

Ventspils Library

Limbazi Main library

Riga Central Library

Library of the TEI of Epirus

Jelgava Scientific library

Rezekne Central Library

Jurmala Central library

Olaine Library

Ogre Central Library

Library of Latvian Academy of Sport Education

LATVIA

Smiltene Region Library

Gulbene Library

Vikelaia Library of Heraklion

Balozi City library

Saulkrasti Library

Varkava – Upmala Library

Nica Library

Valmiera Integrated Library

Otanki Library

Broceni Library

Kursisi Library

Pampali Library

Blidene Library

Remte Library

Ruba Library

Novadnieki Library

Nigrande Library

Jaunlutrini Library

Skede Library

Zirni Library

Moravian-Silesian Research Library in Ostrava

Zvarde Library

Butnari Library

Satiki Library

Gaiki Library

Jaunauce Library

Emburga Library

Třinec Town Library

Library of Hradec Králové

LanguAGEEE

Municipal library "D. S. Lazarević", Mladenovac

National Library of Serbia

Municipal library "Vuk Karadžić", Zvezdara

Municipal library "Petar Kočić", Vračar

Municipal library "Isidora Sekulić", Savski venac

Municipal library "Vuk Karadžić", Novi Beograd

Municipal library "Laza Kostić", Čukarica

ECH UBLIC

Goethe Institut Belgrad

U.S. Embassy

SERBIA

Municipal library "Milovan Vidaković", Sopot

Public Library "Vladislav Petković Dis" , Čačak

Municipal library "Sveti Sava", Zemun

Municipal library "Ilija Garašanin", Grocka

Municipal library "Miodrag Bulatović", Rakovica

Municipal library "Jovan Dučić", Barajevo

The Masaryk Public Library

American Corner Belgrade

Municipal library "Đorđe Jovanović", Stari grad

Municipal library "Dositej Obradović", Voždovac

Belgrade Open School

Conclusion

Tips for Project Coordinators

- Forget the old concept that libraries are places for storage of books; Many libraries are community centres with many communication tools.

- Libraries are willing to cooperate, but you have to initiate cooperation: come and talk to libraries;

- Find out how this library works with the community (what events, internet and social media presence, cooperation partners they have);

- Find out about the variety of Tools which can be used (see E-Tool Box, read the description of Di-XL Model)

- Tell about project products not about projects; Demonstrate how the products can be used; Explain about target groups.

- Distinguish between dissemination of projects and dissemination of project products. The products must have the value of their own, based on the needs of target groups.

- Avoid using project terminology when talking to libraries' staff;

- Are you producing a publication, a DVD or audio material? Find out about ISBN and other codes/numbers, to ensure that your products are in data bases;

- When you bring materials (books, CDs, DVDs, etc.) to libraries, discuss in which sections/shelves they should be displayed.

Tips for Libraries:

- Be aware that organizations that are implementing lifelong learning projects have the same target groups as libraries. Your and their customers are people who want to know and learn more.

- If lifelong learning professionals come up with an idea to co-operate with your library ask them to tell about things they are developing. In most cases developed materials / products would make collections of your library richer.

- Think about lifelong learning concept. Library is involved in each step of education throughout persons' life. Yes, you work for lifelong learning too.

- Think about about organizing joint events: discussions, workshops, lectures and interactive sessions.

- Be ready to explain different actions and procedures libraries need to be able to incorporate project products into their collections (ISBN, ISSN, etc.).

- Tell about the national legislation related to publications and libraries. Most organizations do not know about „legal deposit" requirement and their obligations when they publish something.

- Be positive! Believe that the co-operation will benefit both (all) participating parties!

- When receiving developed materials / products discuss with the issuing body your feasibilities and promotion activities

- Try to measure your benefits from cooperation with organizations that are implementing lifelong learning projects (e.g., increasing number of lendings / loans, new clients, etc.)

- Make the fist step and initiate cooperation with an organization implementing a lifelong learning project. They will be happy to have a partner!

Recommendations for EACEA, National Agencies, Policy Makers of Lifelong Learning Sector and Libraries Sector

1. It may be possible to reach an agreement at EU policy level and at national levels that library sector promotes the results of EU LLP and Erasmus+, e.g., by promoting LLP/Erasmus+ data bases;

2. When providing guidance to project coordinators about dissemination and exploitation, (e.g., at seminars for project coordinators) they should be advised and encouraged to establish cooperation with libraries;

3. Instructions, guidelines or handbooks about dissemination can include a recommendation (and/or a reference to Di-XL Model) about cooperation with libraries.

4. Further projects to support the role of libraries and skills of libraries' staff for cooperation with lifelong learning sector and promoting lifelong learning projects can be encouraged.

Abstract of the methodological material „Libraries as Powerful Partners in Dissemination and Exploitation of Results of Lifelong Learning Projects"

Material „Libraries as Powerful Partners in Dissemination and Exploitation of Results of Lifelong Learning Projects" was developed within EU Lifelong Learning Programme KA4 project. The material shows the big potential of libraries in supporting dissemination and exploitation of lifelong learning project results. It presents the model of cooperation between libraries and organizations implementing lifelong learning projects, describes specific dissemination tools and proceduces, benefits for libraries, as well as tips for libraries and project coordinators. There are numerous examples – stories of best practices – demonstrating the involvement of small and big libraries in promotion of lifelong learning project results in 5 European countries. There are also recommendations for strengthening cooperation with libraries at system level.

The target groups of this material are libraries, project coordinators of EU LLP, Erasmus+ and other lifelong learning projects, stakeholders and policy makers of lifelong learning sector and of libraries' sector.

Partners

National Library of Latvia
www.lnb.lv

Baltic Bright
www.balticbright.lv

Action Synergy
www.action.gr

Sedukon
www.sedukon.cz

Belgrade City Library
www.bgb.rs

Social Innovation Fund
www.lpf.lt

The Czech National Library of Technology
www.techlib.cz