



Let's Talk About PIDs

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Today's agenda

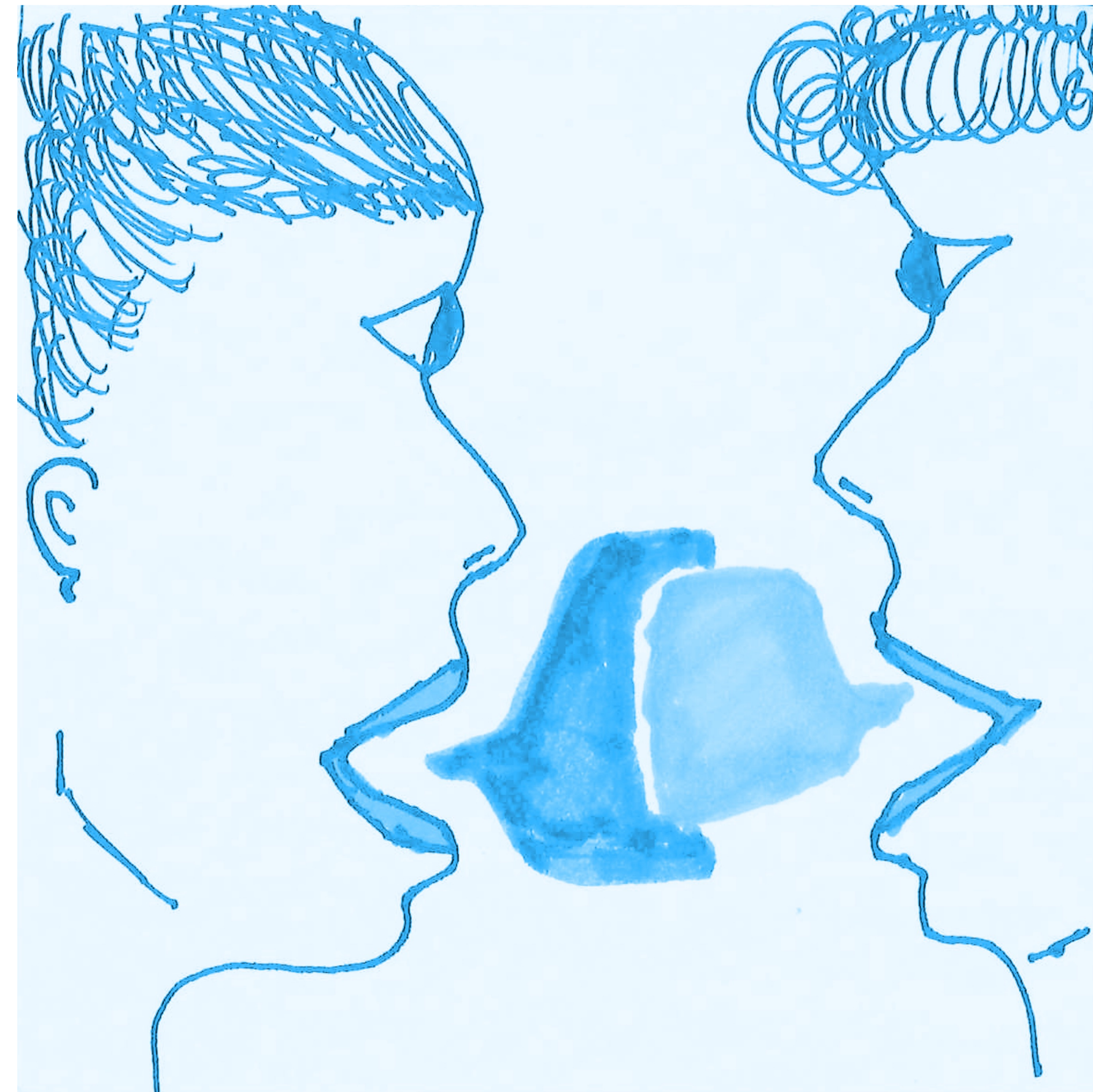
- Who are we?
- Who are you?
- Why tell PID stories?
- Sharing our own PID stories
- Breakout groups
- Group review
- Next steps



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Who are we, who are you?

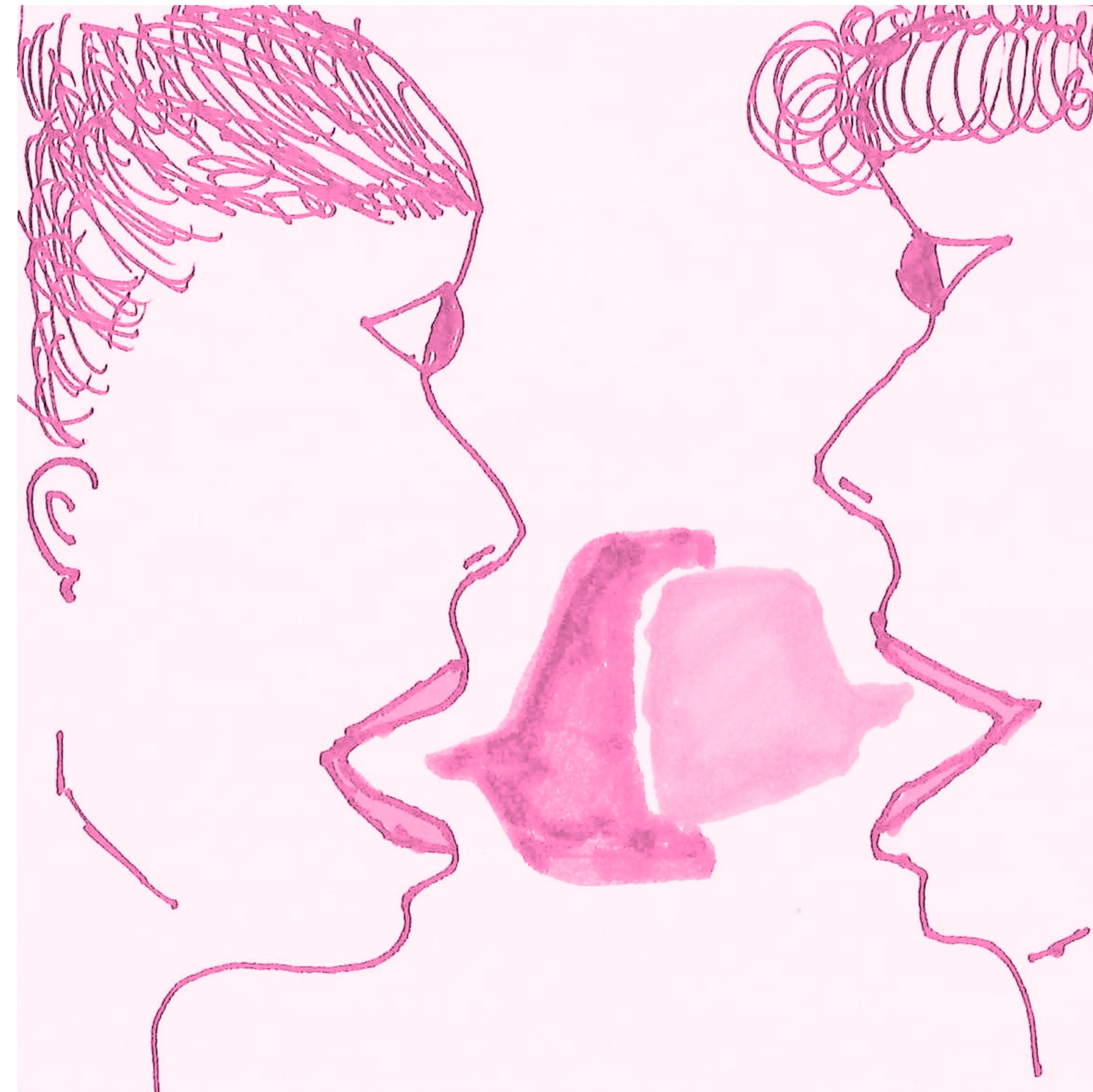
- Librarians?
- Vendors/third party service providers?
- Infrastructure organizations?
- Repository managers?
- Research managers?
- Researchers?
- Publishers?
- Others?



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Why tell PID stories?

- Story-telling is **powerful**
 - Personal
 - Authentic
 - Memorable!
- Story-telling **evolves**
 - Personalization
 - Adaptability
- Story-telling is **inclusive**
 - Cuts across geographic and disciplinary boundaries
- Story-telling is **advocacy**
 - You don't have to be an expert
 - You do have to be passionate!



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Sharing our own stories

- **Suze:** Researcher perspective
- **Gabi:** PID organization perspective
- **Alice:** Publishing perspective



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Now it's your turn!

15 minutes:

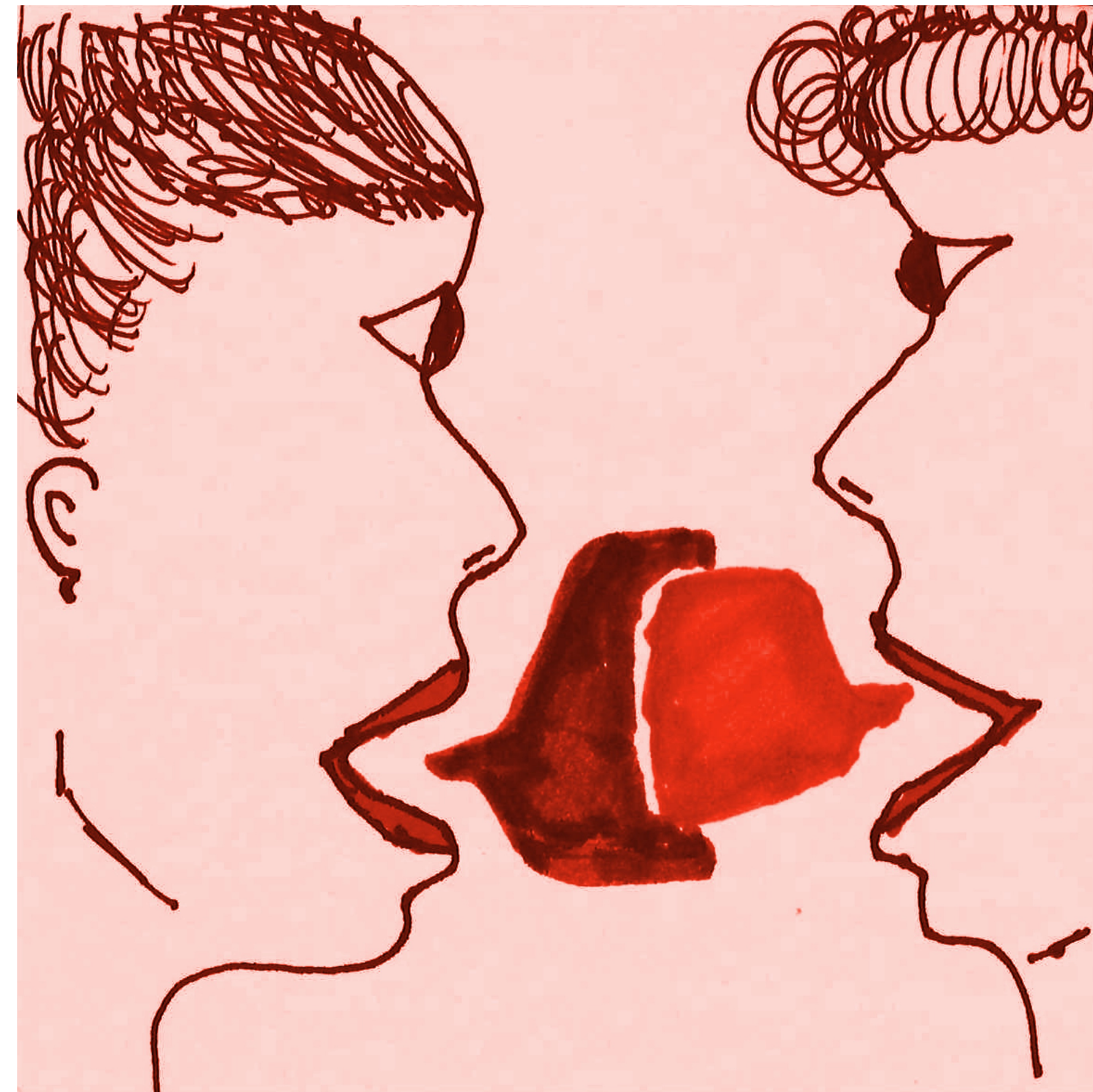
- Form breakout groups of 3-4
- Share your PID stories
- Provide constructive feedback

15 minutes:

- Develop and practice your elevator pitch (1-2 minutes)

15 minutes:

- Volunteer to share your elevator pitch (optional but encouraged!)



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Developing a PID storybook

If you'd like to join us in sharing more PID stories, here are a couple of ideas:

- Propose a follow-up unconference session
- Share your story (video, slides, blog post, etc)
 - On the [PIDforum](#)
 - On [figshare](#)

What else?



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