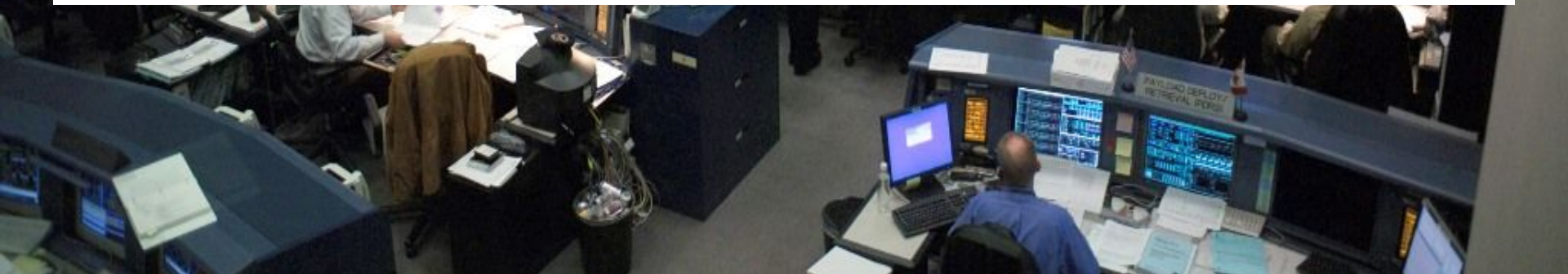


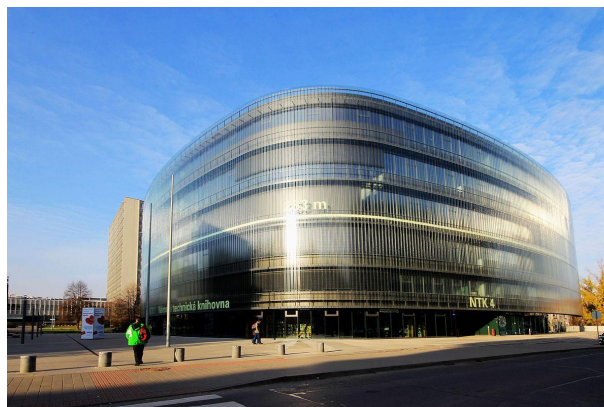


HOUSTON, WE HAVE A PROBLEM:



How to teach young generation to preserve sound cultural heritage?





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Outline

1. A story
2. Quick overview from CZE
3. Five Ws
4. How
5. **W@H**
6. Conclusions

1. A little Story

once upon a time...

it could happen in Poland, Greek, or elsewhere....

but it was in CR about 20 years ago....

2. Quick overview from CZE



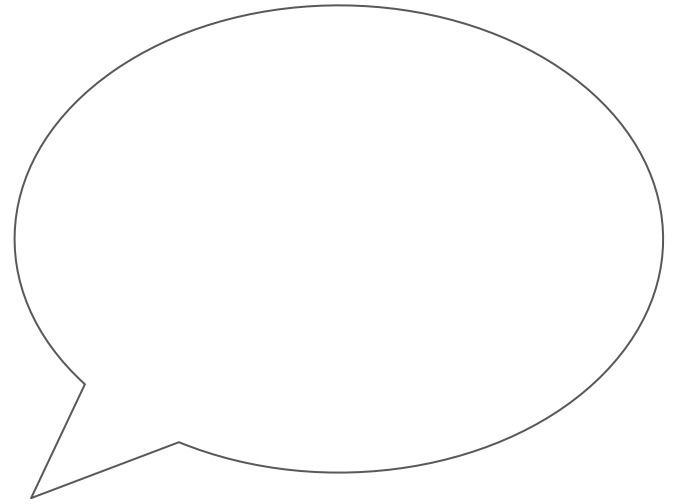
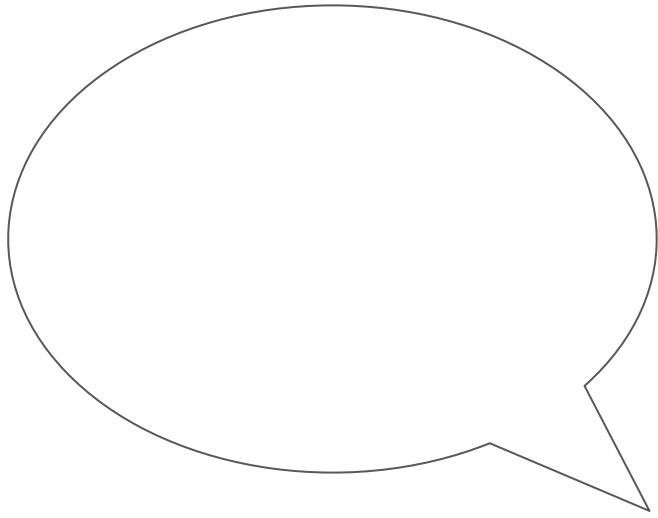
- 2014 - till now
- roadshow
- projects under Ministry of Culture Grant Program
 - evidence, surveys, publishing
- National Conservation Plan
- State Culture Politics
-

-
- not included in curricula yet
 - lack of personal background
 - missing institution who will lead this topic
 - Czech Conception and other documents
 - blind Ministry of Culture to topic of education in sound documents
 -

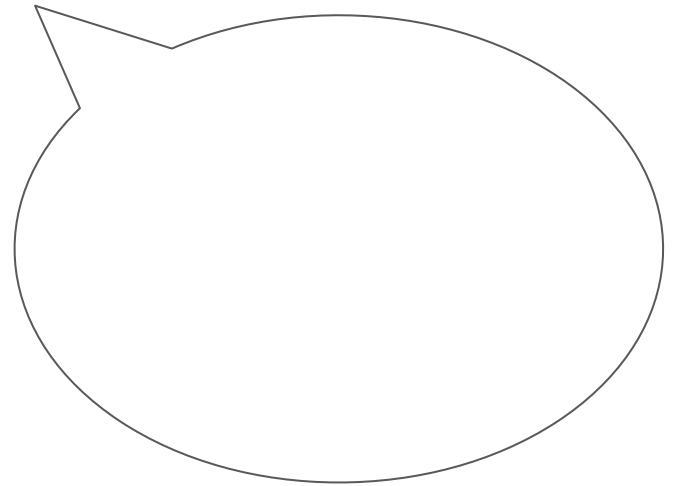
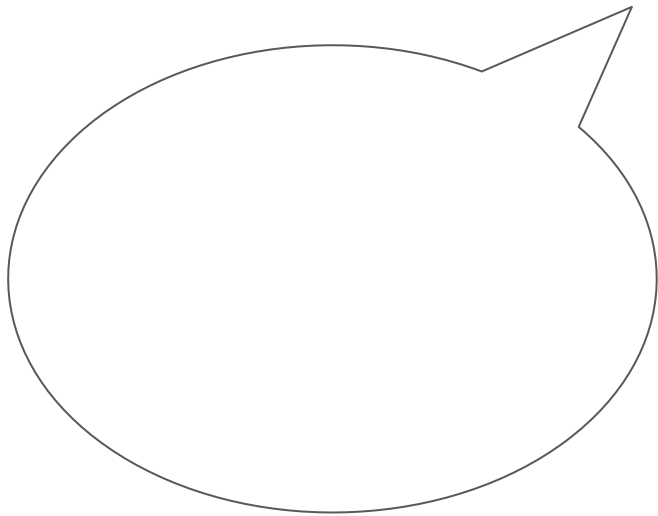


Who will motivate young generation?





3. Five Ws



3.1 WHAT

- carriers
- content
- machines
- persons



3.2 WHY

- culture heritage
- uniqueness
- LTP
- reuse
- education



W@H

- memory institutions
- universities
- countries
- associations



3.3 WHERE

- (Inter)national Associations
- Institutions
- Individuals -specialists
- to involve private collectors



3.4 WHO

3.1 WHAT

3.2 WHY

W@H

3.3 WHERE

3.4 WHO

= WHEN?

$3.1 + 3.2 + 3.3 + 3.4 = \text{WHEN?}$

When, if not now?

It is almost 5 past 12...

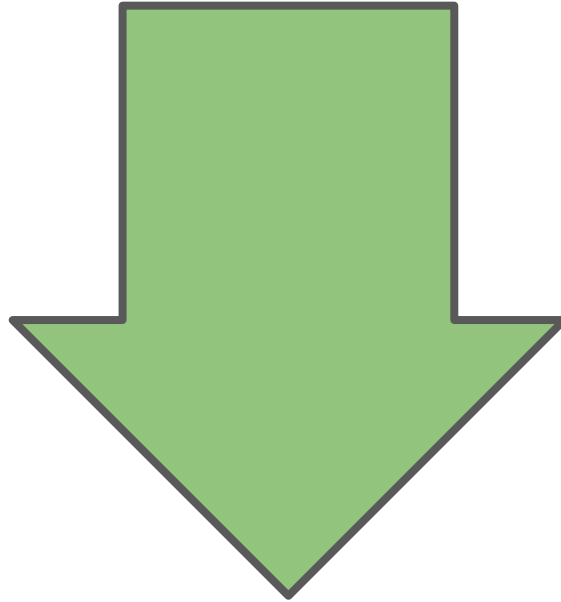


4 HOW

- state strategy documents
- institutions and persons
- associations - cooperation
- projects, patrons, donors
- methods, tools,...

4.1 HOW

state strategy documents
(state culture policy)



educational institutions
curricula

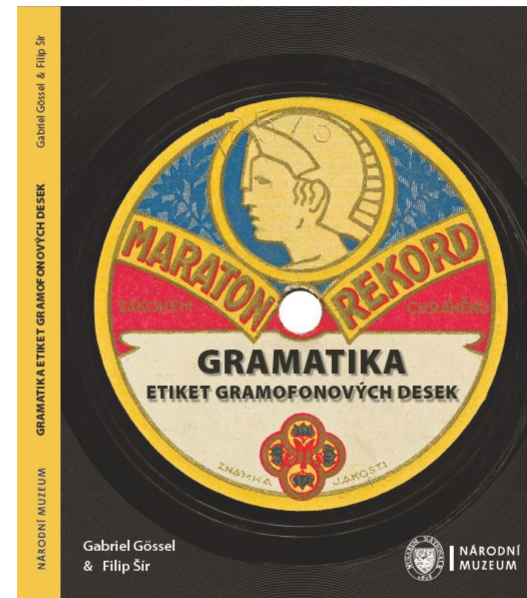
4.2 HOW

- institutions (universities, memory institutions, libraries, etc.)
- persons (stakeholders, managers, teachers, specialists, etc.)
- process organisation, timing
- methods, tools



4.3 EXAMPLES

- methodologies, standards (TC's ...)
- textbooks, manuals
- “First Aid Kit”
- webinars
- on-line courses



4.4 HOW

- state budget
- institutional budget
- projects
- donors
- patronage, stakeholders



4.5 HOW

Associations - cooperation



At the End

In the Czech Republic, some education activities were successful and other were not.

It seems that many countries are in the same situation. Therefore we welcome and support the initiative of the IASA Task Force.
(Btw. we are involved there too).

The core of it is in finding of new ways of knowledge sharing across borders.

IASA should to motivate and (let's say) to force all countries to active participation.

If the future IASA Training is going to be effective, it must be available for all over the World.

Let's educate the young generation together!
Let's them involve to amazing Sound Recording World.

W@H

=

World **A**udio **H**eritage
needs you!

Be in touch, please

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WHAT is possible to do at national level?

national conservation plan

Czech Conception and other documents

Conclusion: integration into national/state(?) documentation is essential and necessary

WHAT about personal aspect?

interventions across the institutions, persons, universities are needed

lobbying..when? Who?