Changes in the area of extended collective management in relation to memory and educational institutions

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Collective Management

Collective management is the exercise of copyright and related rights by organizations acting in the interest and on behalf of the owners of rights.

- Mandatory collective management
- Extended collective management
- Voluntary collective management

Extended Collective Management

- Fiction of Legal Representation
- Active Rightholder Can Exclude Extended Collective Management
 - Against the User
 - Against the Collective Management Organisation
- Collective or Cumulative Agreement

Archival and Preservation Exception

- Memory and Educational Institutions
- Digitalized Content for A&P Purposes
- X No External Access to the Digitized Content
- -> Exceptions and Limitations or Licence Agreement

Archival and Preservation Exception - News

- Licensing of Digitized Content
- -> Extended Collective Management
- Libraries may make available the published work in an intangible form (e.g. through a computer network)

• But! No computer programs, sheet music, music recordings

Exception for Teaching Purposes

- No possibility for educational institutions to allow a printed copy to be made
- Only standard exceptions and limitations

Exception for Teaching Purposes - News

- Making a print copy of a work and the distribution of such reproduction by an educational institution solely for the purpose of education and not for the gain of direct or indirect economic or business advantage
- Now covered by the extended collective management

Conclusions

• More possibilities for Memory and Educational Institutions

- Extended Collective Management (Complicated)
- Non-Commercial
- Effectiveness of CM
- Actual Use

Thank you!

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