Informace a dezinformace v symbióze: rešeršní pohledy, přístupy a případy

Richard Papík

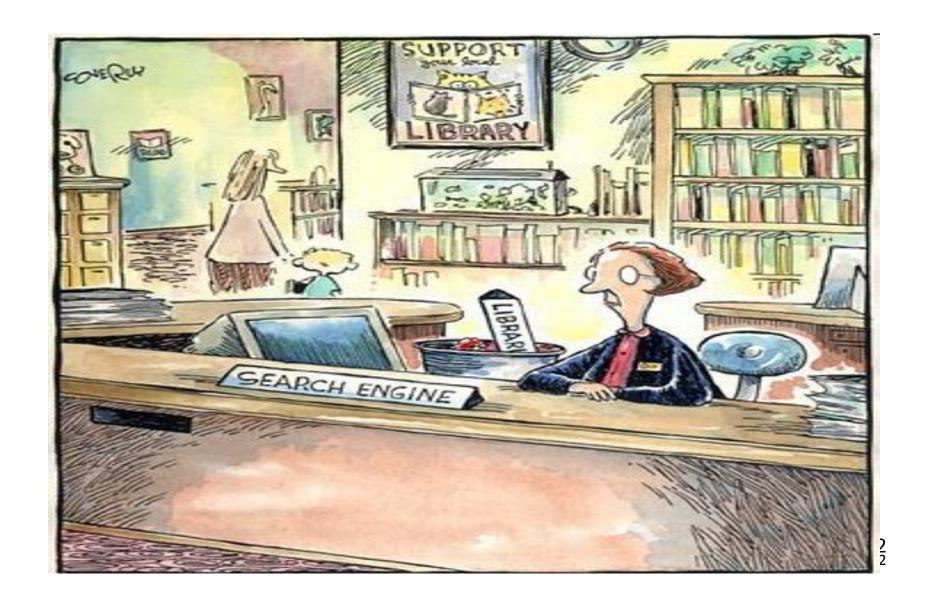
Ústav bohemistiky a knihovnictví FPF Slezské univerzity
 Ústřední knihovna Univerzity Karlovy

http://www.linkedin.com/in/papik

Searching Session 2017

Akce konaná v úterý 3.10. 2017 v Národní technické knihovně v Praze, venku nádherně deštivo (stejně jako loni), což je přímo ideální pro seminář, četbu, kavárnu nebo realizaci rešerší ...

Co je dobré proti dezinformacím?



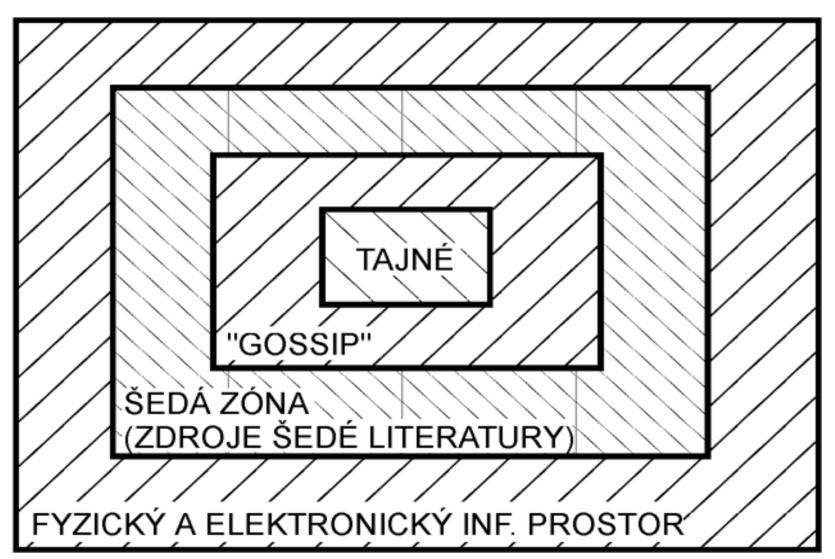
Informační profesionál

Profese:

- Research and Information Specialist
- Research Analyst
- Knowledge Analyst
- Science Librarian
- Information officer
- Competitive Intelligence Professional
- Chief Information Officer
- Chief Knowledge Officer

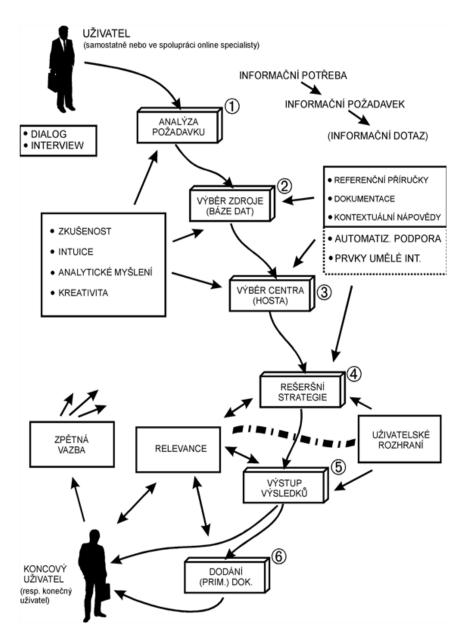
Vztah ke knihovnicko-informační praxi:

- http://www.sla.org, http://www.ala.org
- http://www.aiip.org
- http://www.scip.org

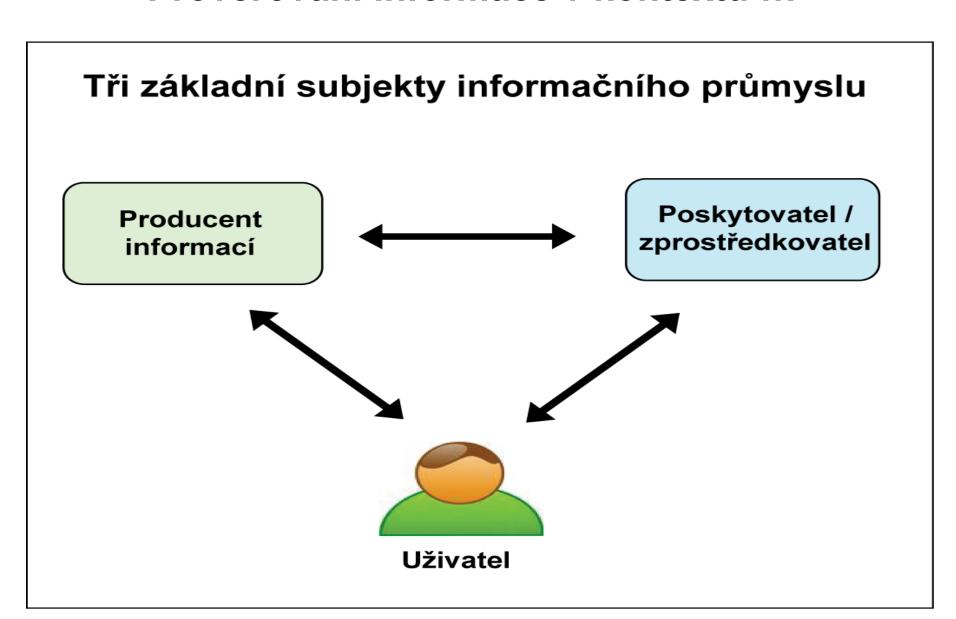


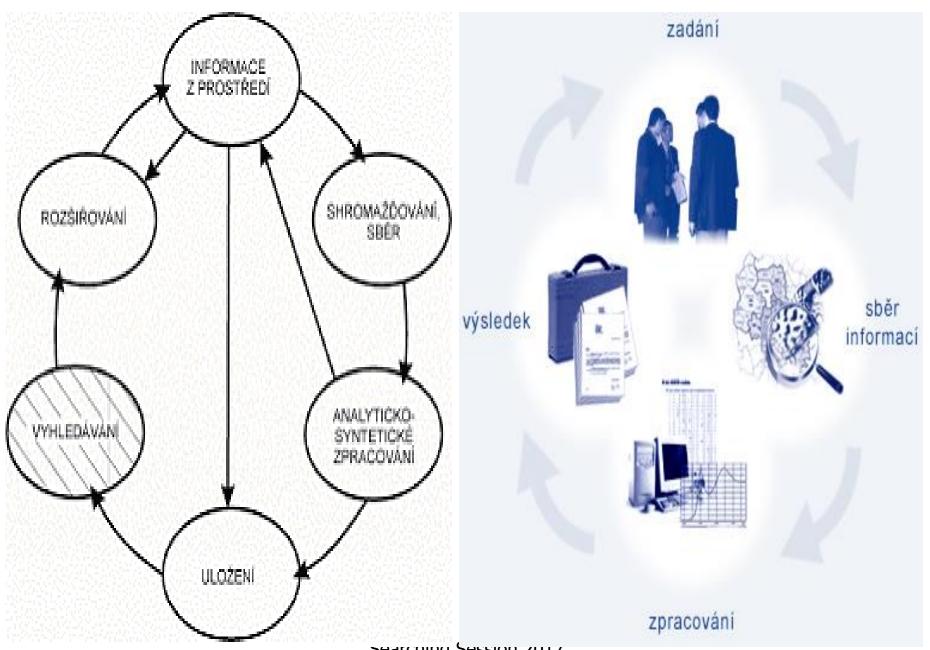
Malé opakování:

Rešeršní strategie, které kladou důraz rovněž na analytický výběr zdroje, jeho věrohodnost, kvalitu



Prověřování informace v kontextu ...

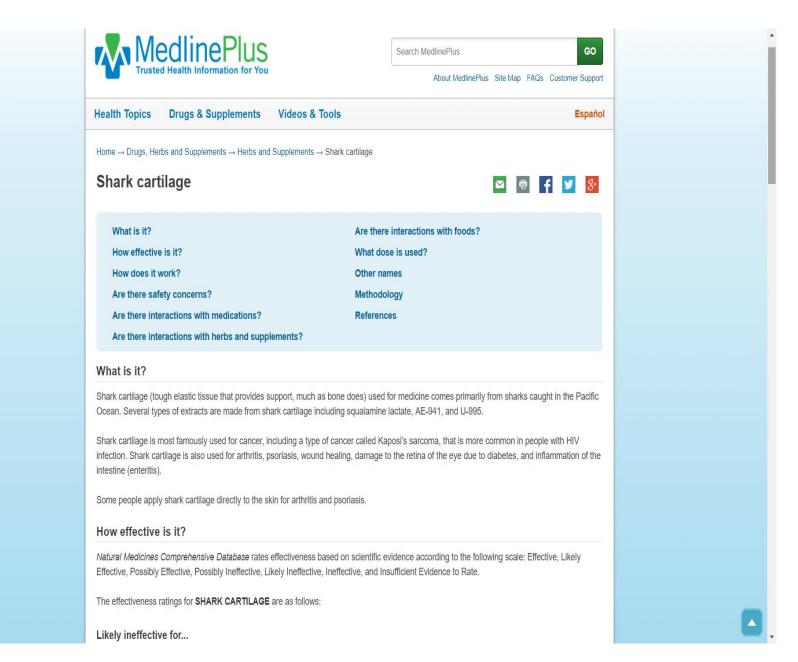


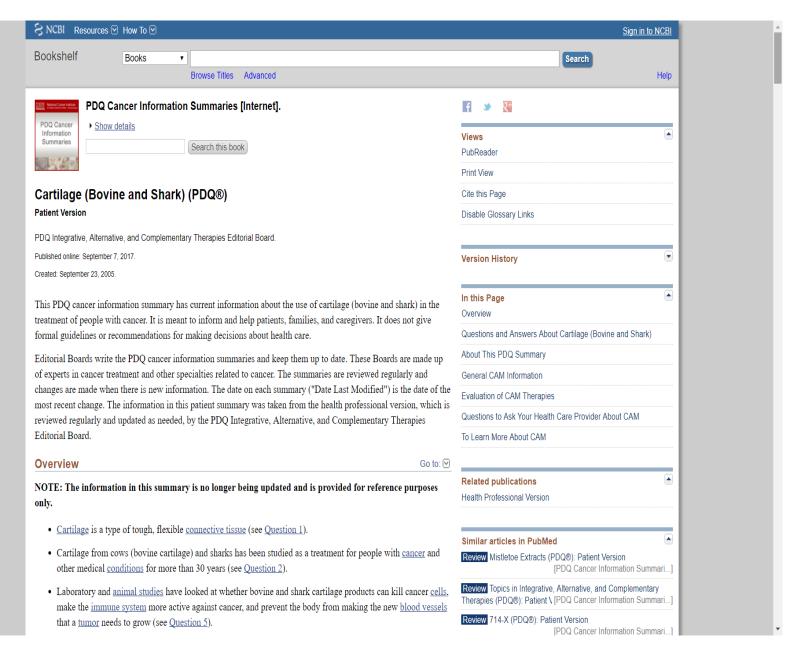


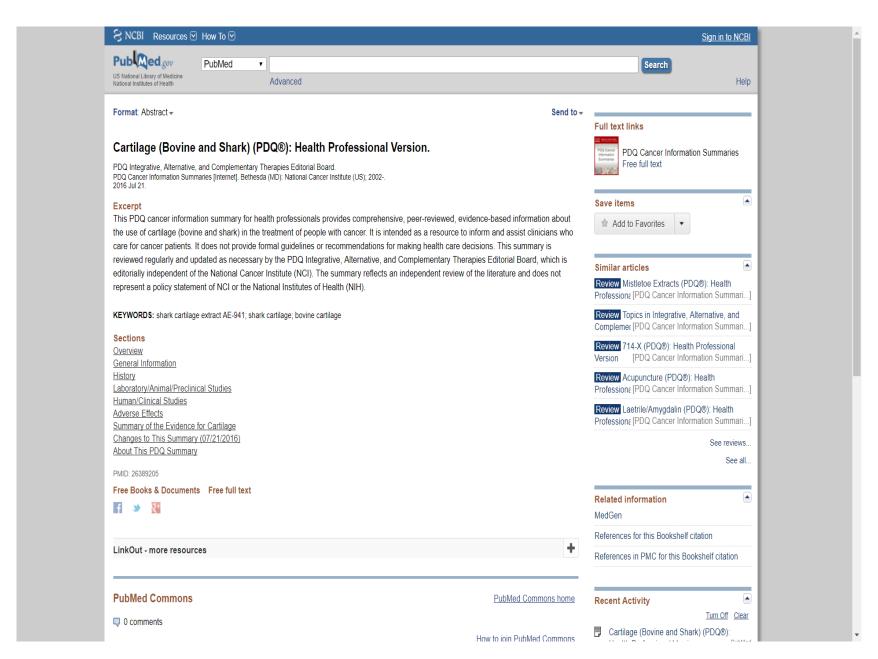
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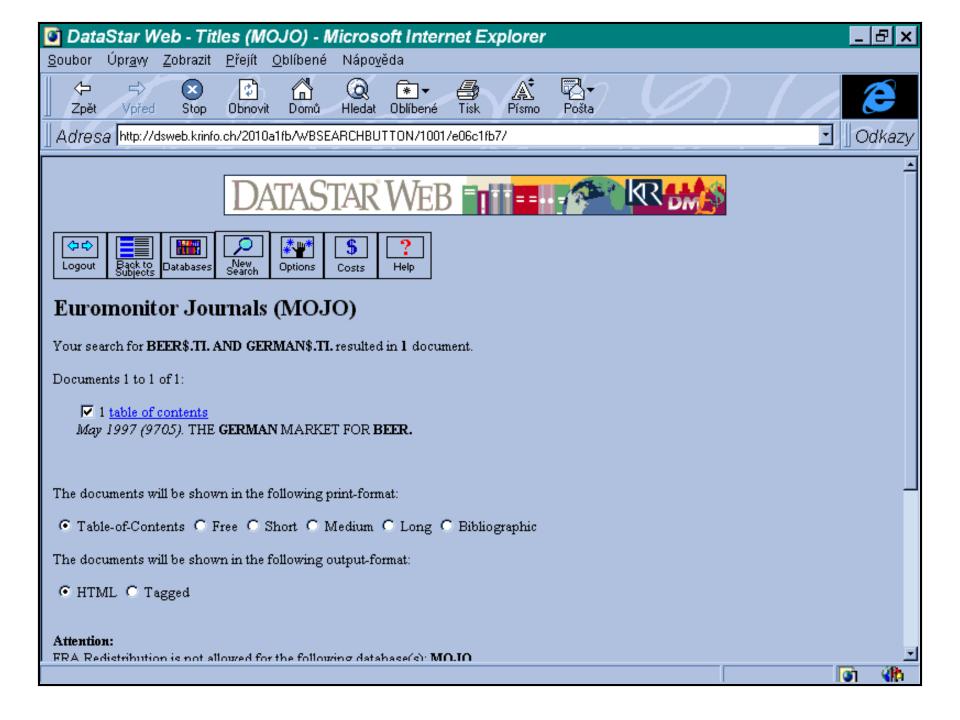
Komentování případových úloh ...

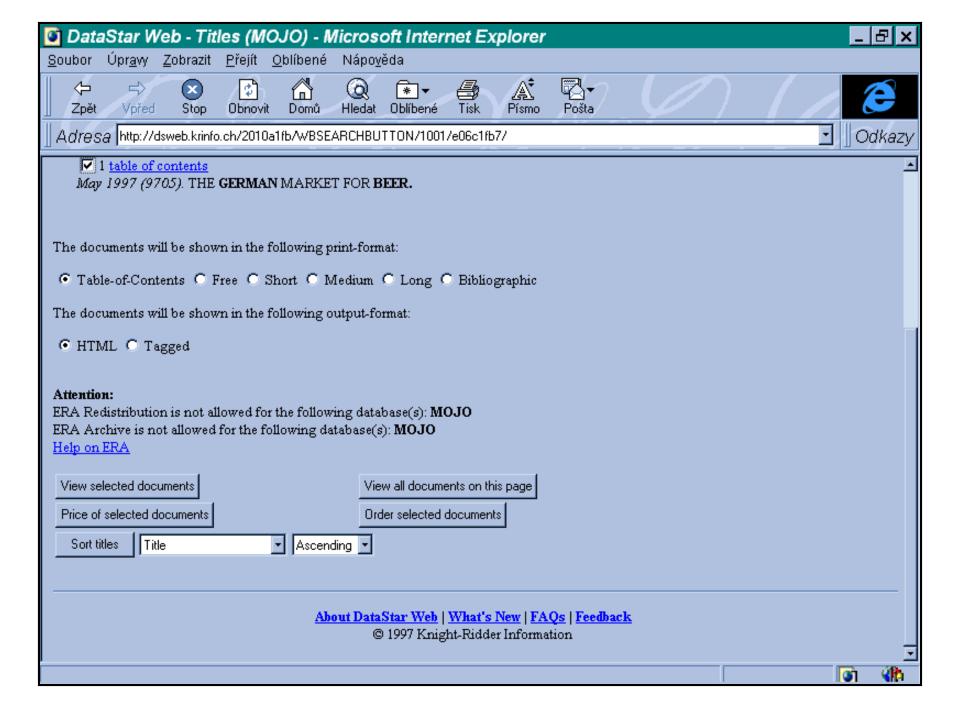
Identifikace jádra informačních zdrojů, případové úlohy a jejich komentáře ...

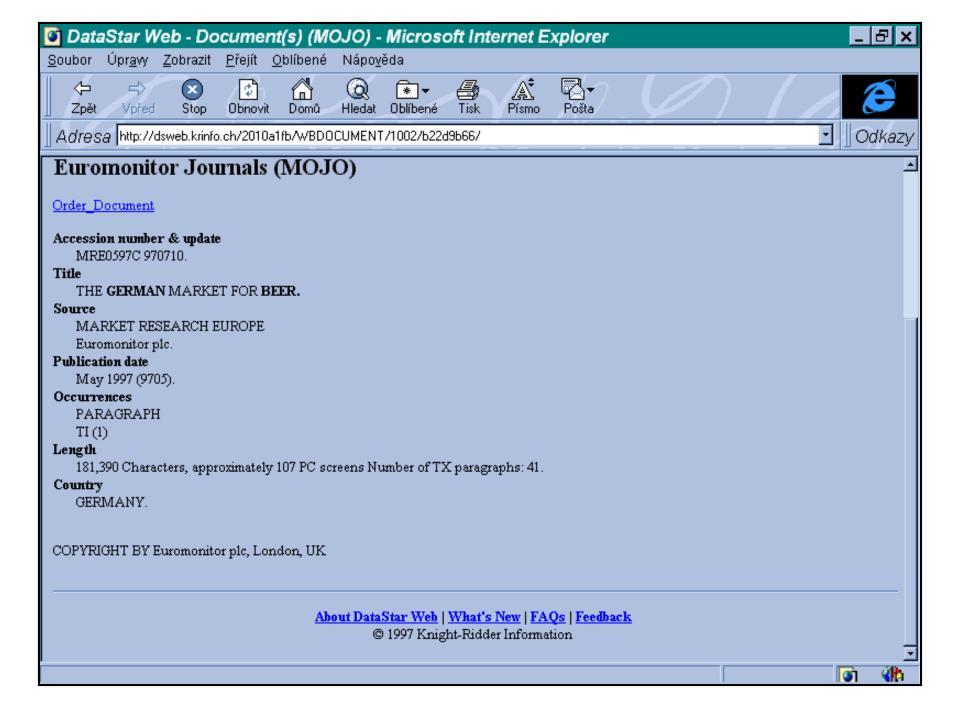


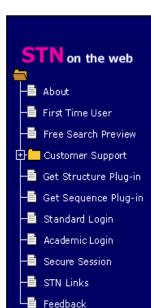












Your search preview results are shown below.

The selected field of interest is "MEDICINE" (Medicine and Medical Science Cluster)
The selected databases are: MEDICINE

Search Terms: hepsera

Answers Databases

- 22 NLDB
- 18 EMBASE
- 16 PHIN
 - 8 TOXCENTER
- 7 ADISNEWS
- 7 IPA
- 7 PHARMAML
- 6 DRUGNL
- 4 ADISCTI
- 3 BIOTECHNO
- 2 ADISINSIGHT
- 2 DRUGLAUNCH
- 2 DRUGMONOG2
- 2 SCISEARCH
- 1 MEDLINE
- 1 PASCAL

Bibliometrické nástroje analytické a kreativní hledání souvislostí: některé mizí, jiné přichází

- STN Index
- Dialindex 🕾 -- zrušen
- Dialog Company Name Finder
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- Dialog Journal Name Finder ...

vše zrušeno

Ale ...



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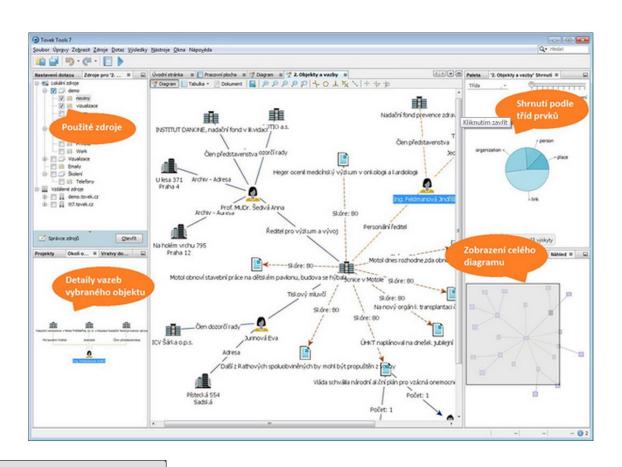
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E-Mail: pharmaprojects.help@informa.com

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Pharmaprojects



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Princip DEFOE

- **D** ... **d**ialog s uživatelem nebo vnitřní vedoucí k pochopení (se) z hlediska informačních potřeb, **d**efinování informační potřeby
- E ... elaboration, rozpracování, hledání analytických vztahů
- **F**... **f**inding, rešeršní strategie v širším i užším smyslu, střídání např. stavebních kamenů (building blocks), rostoucí perly (growing pearl), omezování (limits), případně dalších, RGB princip v barvách přenesen do rešerší
- **O** ... **o**bservation, pozorování výsledků, jejich diskuze, ladění a doplňování rešerše
- **E** ... **e**valuation, průběžné a autentické hodnocení, také tedy posuzování relevance a pertinence

Uplatnění a vysvětlování principu FIND

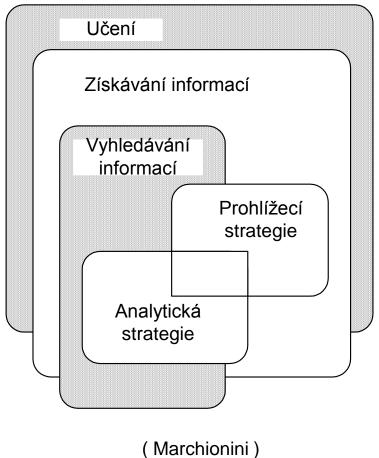
F ... facts

I ... interpretation – zásadní, slabina, výzva

N ... networking (styly "učení", knowledgebased company, koncepty průmyslu 4.0)

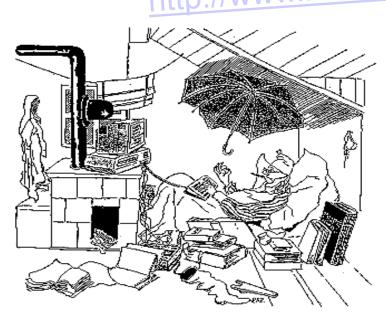
D ... decision – co s tím dále, velmi zásadní

Klíčové procesy ve vyhledávání informací



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