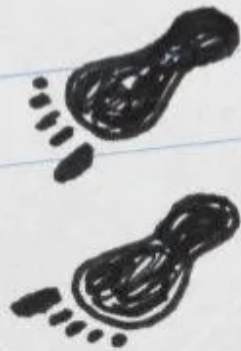


Customers Vote With
Their Feet



'VOTE WITH YOUR FEET'

How the Netherlands managed to become a frontrunner in the transition to Open Access

Pim Slot

CzechELib conference
Prague, October 13, 2022

The UKB consortium and SURF

14 Universities and 7 University Medical Centers



The bullets on the map are the locations of Dutch Research Universities.
Click on a bullet in the map for the data of this university.



Enrolled students
as of 1 October 2020

327.300 *



Employees
*ultimo 2019
incl. sector Health*

57.724



Government funding
calendar year 2018

€ 4.103M



**Scientific publications
(incl. dissertations)**
calendar year 2019

79.776



80.000
Aantal medewerkers
(2019)



1.180.000
Aantal patiënten (2020)



9,5 mld.
Gezamenlijke omzet
(2019)



19.000
Studenten
geneeskunde
(2020)



2.500
Afgestudeerden
(2019)



1.725
Promoties (2019)



3.150
AIOS (fte's)
(2018)

powered by



SURF

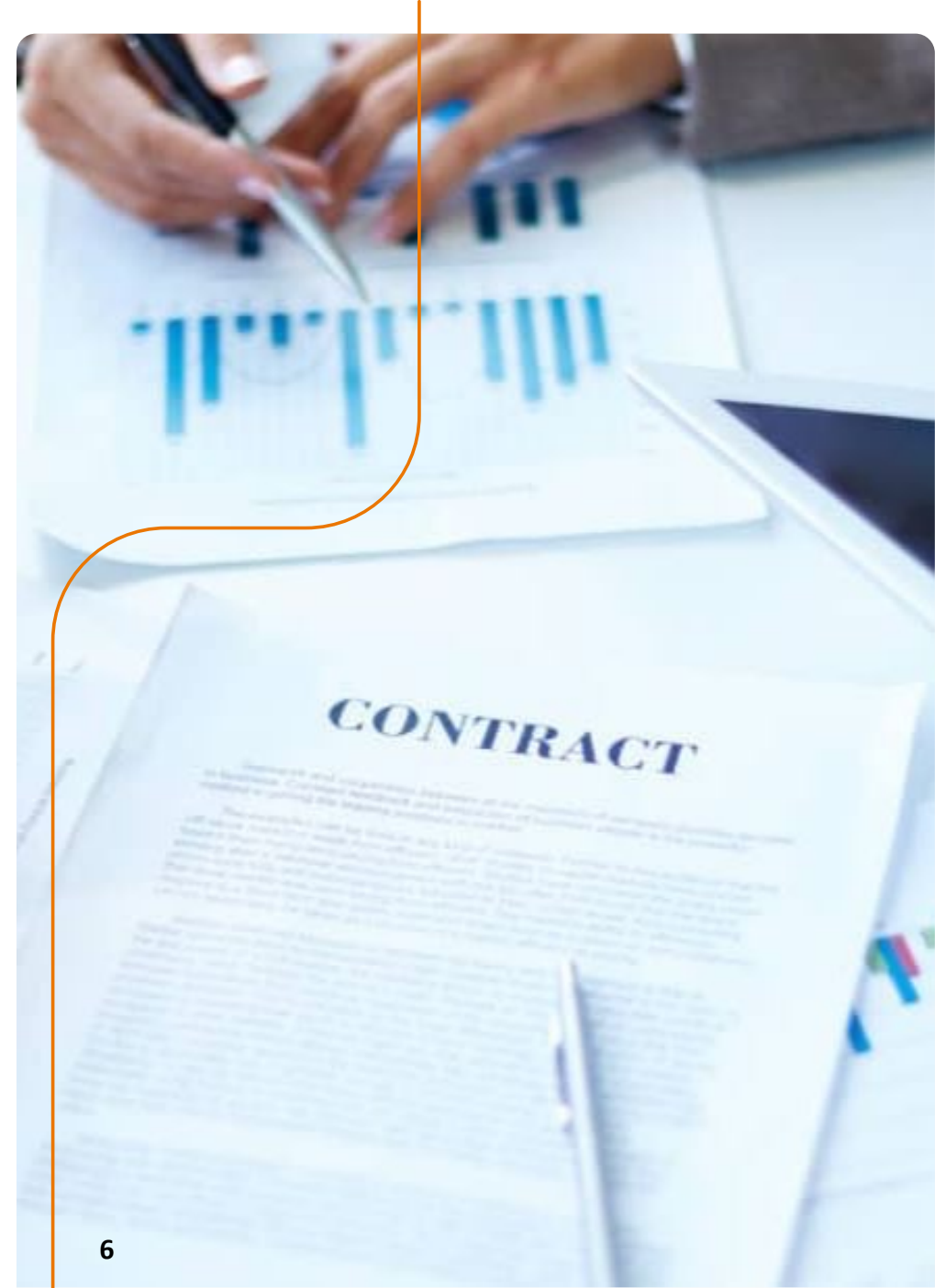
SURF

What is SURF?

- SURF is the collaborative organisation for IT in Dutch education and research
- Driving IT innovation in education and research together
- More than 100 education and research institutions in the Netherlands work together in the SURF cooperative to fully utilize the opportunities of digitalisation. Our goal: improved and more flexible education and research.

SURF's roles

1. SURF as an **association** in which members work together across the boundaries of their sector/campus and together with the SURF organization, to develop, combine and share knowledge about the optimal use of IT in education and research,
2. SURF as a **service provider**, in which the SURF organisation provides a reliable, state-of-the-art range of services that has been created in consultation with the members, and
3. As an **innovation workspace**, where SURF creates an environment in which members can collaborate on complex innovation issues with each other and with the SURF organisation in an optimal way. SURF chooses to tackle these issues with an **ecosystem approach** that brings together various parties, agreements, and technologies to achieve a solution.

A photograph of a desk with a contract document, a pen, and a bar chart. The contract document is in the foreground, with the word "CONTRACT" visible. A pen is resting on the desk. In the background, there is a bar chart with blue bars. An orange line is drawn over the image, starting from the top left and curving down to the bottom left.

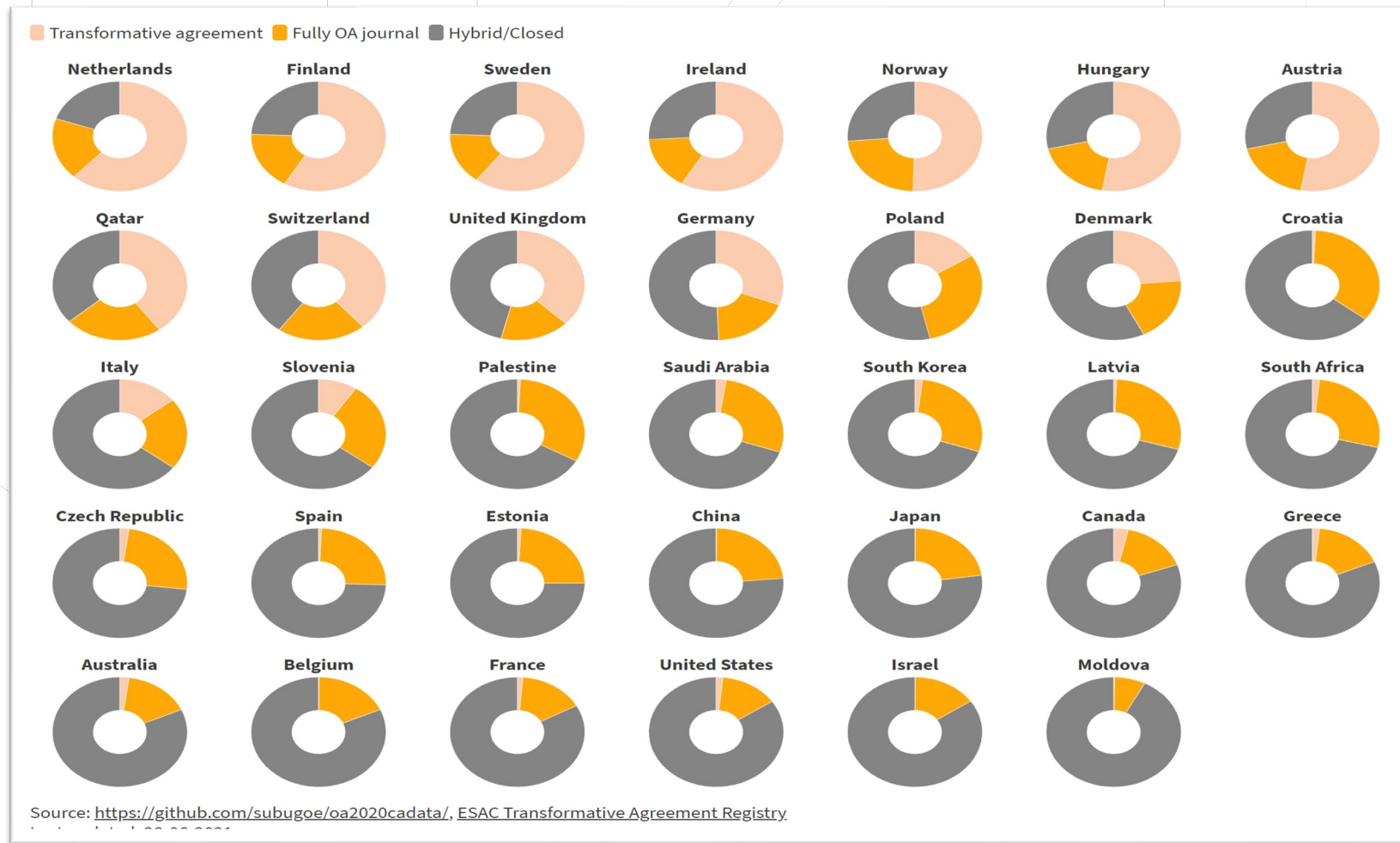
SURF as service provider for digital content

- 1 July 2001: Start “Licence Bureau” for the national university libraries consortium UKB
- Core Activity: Negotiating, Licensing, Contractmanagement & Procurement
- Base: Service Agreement with a fixed annual fee per member plus a small percentage per license
- Extensive portfolio, at low cost (2021: 1.2% of expenditure, approx. €34,000 per university)
- Transition to Open Acces since 2014
- Growing importance of data enrichment and management
- As of 2012 experimenting with digitisation of higher education

Why did open access accelerate from 2014 onwards?

- politics started to get involved
- university boards started to act as negotiators with big publishers
- more and more agreements without a non-disclosure provision
 - more and more knowledge with regard to the content of the deals known by foreign colleagues
- publishers started to understand that open access is a new revenue model and started to accept OA
- first multi-year OA agreements with major publishers
- European politics get involved (Plan S)
 - official policy regarding Read & Publish (transformative) deals
- further professionalization of the negotiation practice with the growing importance of data as a basis
- open access publishing process has greatly improved

Dutch universities: frontrunner in transformative open access agreements



Wrap up

- Librarians and SURF do the hard work
- To become succesfull, we realy needed the power of the university boards
- Open Access has become standard
- Big publishers now state they are now Open Access champions
- We had to push them a bit into that position

